

JUST A BIT COOLER

	Max.	Min.
Wednesday, February 18	77	40
Thursday, February 19	61	38
Friday, February 20	62	38

# The Desert Sun

and PALM SPRINGS NEWS

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**MAKE FINAL PLANS**—W. H. Smith, president of the Coachella Valley Savings and Loan Association; H. I. Voller, Ontario, and L. O. Burch, Riverside, (l. to r.), are shown making final plans for the midyear conference of the California Savings and Loan League which will be held at the El Mirador Hotel February 25 to 27. Smith is chairman of the local arrangements committee which consists of members of the Tri-County Savings and Loan League. Voller is immediate past president of the Tri-County League, and Burch is the newly elected president of the organization.

## Airport Open at All Times Under Lease

The lease arrangement requires 24-hour operation at the present, and no action could be taken without city approval. City Manager Russell Rink commented on reports that the airport may be closed from 5 p. m. to 8 a. m.

Bill Emig, president of Desert Flyers, Inc., which has 24 members, told council Wednesday evening that he had heard these reports, and wanted to register a protest on behalf of his group.

He pointed out that many flyers use the airport during these hours.

Rink said that the city might be receptive to such a proposal, providing the lights remain on all night. Under present arrangement, a caretaker turns the lights on for aircraft desiring to land.

Before such a change is made, the city manager explained, the city would make a study of the additional cost in electricity and replacement of globes. Under the present lease the city pays the electrical cost.

## STATE SAVINGS-LOAN EXECUTIVES MEET HERE

Five hundred delegates representing the \$2,000,000,000 savings and loan industry in California have sent in advance registrations for the annual midyear conference of the California Savings and Loan League, which will be held Wednesday through Friday at El Mirador Hotel.

This was announced today by William H. Smith, president of the Coachella Valley Savings & Loan Association and general chairman of the three-day meeting.

Registration will be held Wednesday morning, starting at 10 a. m. Five addresses are scheduled at the afternoon session, starting at 2 p. m. Speakers will be W. H. Smith, Eugene P. Conser, state secretary, California Real Estate Association, Los Angeles; M. L. Dye, president, First Federal Savings and Loan Association, Salt Lake City, Utah; Melvin B. Ogden, vice president and chief title officer, Title Insurance and Trust Company, Los Angeles; Horace Russell, general counsel, United States Savings and Loan League, Chicago.

From 5 to 7 p. m., there will be a cocktail party in the El Mirador Hotel Garden Room.

## JAYCEE TO HOST DINNER FOR SEATTLE RAINIERS

Kickoff banquet for the Seattle Rainier Baseball club will be sponsored by the Junior Chamber of Commerce Wednesday evening, March 4, at the Tennis Club.

The dinner, being held four days prior to the first scheduled game of their Spring practice, is being given not only to honor the team, but to give local residents a chance to become personally acquainted with the players.

## City to Continue Ban on Burning

"There's too much at stake to go back," was the comment of City Manager Russell Rink on the proposal of several councilmen Wednesday evening to permit burning again in the Village.

Rink was not present at the meeting, when Councilman Earle Strebe and Ruth Hardy made the proposal to alleviate the load on the city garbage collection.

"We've gained a benefit and just have to take care of the added burden," Rink said. "All one needs to do to discover the benefit is to fly into Los Angeles and see the results of burning."

He explained that the added load on the garbage department has been caused by prohibiting

**FIRST CONTINGENT** of the team arrived yesterday, including Field Manager Bill Sweeney, General Manager Leo Miller, Coach Eddie Taylor and Trainer Doc Richards.

Fourteen pitchers and five catchers will come into town Tuesday, and the rest of the team will be here by March 1.

The Jaycees are again this year assuming the role of "Baseball Booster" in order to see that the team is welcomed to the Village and to assist in publicity of the games, Ken Herman, See SEATTLE, Page 5A

**WANDA MAKE SALES? JUST CALL WANDA**

Pete Sheptenko, pioneer realtor, is happy about Desert Sun Classifieds.

He uses the Sun Classifieds with great results.

He just informed Wanda Kennedy who handles the real estate Classifieds that as a result, he has just completed one \$250,000 deal and is about to swing another.

So—if you want to get results, call Wanda, 2249, in the Classified department.

# Police Chief Job Wide Open

## Study City-Wide Salary Increase

### Council to Get Report on Pay Plan Thursday

Increase for All City Employees to be Included

Survey of salaries of all city employees will be submitted to city council at its meeting Thursday, not just the police department as proposed, City Manager Russell Rink indicated this week.

All comparisons requested from other cities have been received and Rink is now preparing a report to council on the advisability of granting the \$50 cost-of-living salary increase requested by the Police Officers association, as well as increases for all other employees.

**COUNCIL HAD REQUESTED** only the report for police officers.

"Like treatment should be given everyone," Rink stated in explanation of his study. "This will apply except in those cases where the study shows the salary for the job is out of balance with those paid by other cities."

A complete comparison on all salaries was requested from the cities he selected for the comparison.

City Treasurer R. W. Peterson is also completing a report for presentation at the meeting, showing every possible source of additional income to increase salaries.

**IN ADDITION** to the report on salaries, Rink said that he will include the results of a survey of the probable cost of a retirement system for all city employees.

This report will be submitted for discussion purposes only, Rink said, as any action would probably have to be taken by the people at an election.

If the council is interested and if the people would approve such a plan, it would take a year before it could be in operation, he said.

Cost of the retirement for the 110 city employees would have to be determined by a state actuary, Rink said. No estimate of the cost was released at this time.

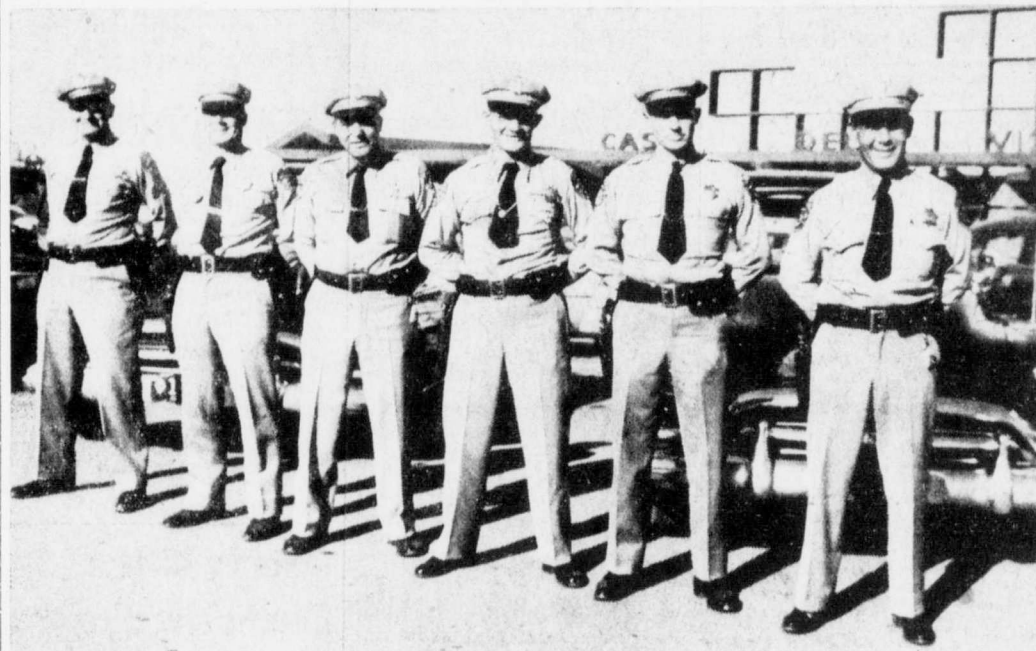
**A RETIREMENT PLAN** has been the goal of the Police association for some time, but it was not included in the present salary increase request.

Approval for the salary increase for police officers was indicated by council at its February 4 meeting, provided a way could be found to secure the money needed.

Councilmen agreed at that time that any raise granted would be made retroactive to February 1.

### WINDOW BROKEN

Mrs. Mable Wagoner, 458 West Arenas road, reported to police Friday that someone had broken a hole in a window there with a rock, pellet or bb gun.



**ISSUE 105 CITATIONS**—The special enforcement unit of the California Highway Patrol now operating in this area under the direction of Lt. H. W. Renkel, squad area commander, issued 105 citations in their first two days here. The six officers in the unit, staying at Casa del Vista, are 1. to 7. Sgt. E. E. Elmore, and officers R. C. Chapman, H. B. Hutchins, L. M. Rosloski, O. W. Bradford, and Tony Bellerio

## DeMuth Park to be Dedicated by City Thursday

Dedication program for the new DeMuth Park at 1:30 p. m., Thursday, was announced today by City Manager Russell Rink.

The park, located at the triangle intersection of Palm Canyon drive and Indian avenue, will be dedicated to the memory of the late Adolph DeMuth, who left a legacy to the park board.

The 25-minute program follows:

Two selections by the Palm Springs high school band; benediction by Dr. James Blackstone, Jr.; talk by Ben Shearer, chairman of the park and recreation board, explaining how the park came into being, and the reason for dedicating it to the memory of DeMuth.

Ed Davidson, president of the Hotel and Apartment House Association expressing appreciation of citizens of Palm Springs for the park; blessing of Father Michael J. O'Connor; number by high school band.

A member of the city council will serve as master of ceremonies.

### RESCUE ATTEMPT ENDS IN HOSPITAL

Walter Peterson, Glendale, suffered a broken leg Wednesday evening when he fell while getting out of his car to assist with a car fire at the intersection of Sunrise and Ramon, police reported.

Peterson was taken to Desert Hospital for treatment.

Negligible damage was reported by the fire, caused by a backfiring carburetor, firemen from Station 2 said. The car was owned by Tex Driskell.

(Editorial)

## Why an Outsider?

It is hard for us to understand and it is equally as hard for a wide cross-section of Villagers to understand the following:

Why is the city of Palm Springs seeking applications from outsiders for the position of Chief of Police?

There is not a winter resident of Palm Springs or "year-around-er", who isn't aware that the Palm Springs Police Department has members, at least three or four of them, who are capable of taking over the job as successor to the best chief of police this city has ever had.

For almost eight years Chief Kettmann has trained his men in his methods which have proved so successful here.

It also may be remembered that it will take an outsider at least a year to orientate himself and become acquainted with the community. He will have to rely on the very men now on the force for guidance.

That will cost the city money.

It is our belief that the majority of the city council feel that a locally-trained member of the police department can fill the shoes of retiring Chief Kettmann. Chief Kettmann has emphatically declared that "THERE ARE AT LEAST FOUR MEN, NOW MEMBERS OF THE FORCE, WHO CAN COMPE- TENTLY ACT AS CHIEF OF POLICE."

## 105 CITATIONS ISSUED HERE BY CHP SQUADRON

Speeding has been the greatest violation so far, with 4 citations issued to offending motorists in the first two days the special enforcement unit of California Highway Patrol has been in action here, Sgt. E. E. Elmore reported.

A total of 105 citations were issued, with the next most frequent violation being crossing the double line for passing.

The unit is in the area for an indefinite period, concentrating on detecting traffic violations which result in accidents—speed, violation of right of way and following too closely.

**ONE OF THE** most sensational issuings of citations was one given to Donald E. Beansley, 25, of Long Beach, who is

employed in Palm Springs, according to Sgt. Elmore.

Driving a new foreign made car, Beansley was first seen by Officer Tony Bellerio, who gave chase. Bellerio then radioed ahead to Sgt. Elmore who made the stop after a chase of 18 miles between Palm Springs and Banning, and Bellerio issued the following citations: Reckless driving, speeding and crossing on the wrong side of the center line.

**HIS SPEED WAS** clocked at 100 miles per hour, officers said. In addition to citations for speed and crossing the double line, one arrest was made for driving while under the influence of intoxicating beverage, and one for being intoxicated on a public highway.

## CITY ADVISED NOT TO SET PAVING PRECEDENT

"It would be a dangerous policy," City Manager Russell Rink said today in continuing his recommendation that the city not participate in paying for paving of Sonora road.

A group of property owners raised \$4300 for paving the street by their residences or lots, under the assumption it would pay for the work desired. Bids were asked and the cost was found to be more than \$1400 in excess of the money available.

**COUNCILWOMAN** Ruth Hardy after a discussion of the matter by council, proposed that the city contribute the difference, but suggested that action be postponed until the entire council was present. Mayor Charles Farrell and Councilmen Jerry Nathanson and Ted McKinney were absent.

## Special Show to Aid Chest Drive

"Only \$500 has been raised in our mail solicitation campaign, a very disappointing return so far," W. H. Smith, Community Chest president, reported today.

He has called a meeting of the board of directors for 9 a. m., today, at his office at Coachella Valley Savings and Loan to discuss the campaign. Only \$15,000 of the \$41,000 quota has been contributed to date.

Scheduled for tonight as a Community Chest special event is a marathon broadcast from 10 p. m. to 2 a. m., or later, originating at the Palm House.

Listeners may call there, and make request of their favorite star on the program, and the requests will be answered if a pledge is made to the Community Chest, Smith said.

A \$2 admission charge will also be given to the Chest. Leading performers of the entertainment world, including stars now appearing in local night clubs, will be present Smith said.

## Best Man to Get Job Says City Manager

If It's Local Man All the Better Declares Rink

"In choosing a department head we want the best one. If that person is a local person, all the better."

This was the response of City Manager Russell Rink to expressions by council and numerous Villagers that a member of the local police department be named to succeed Chief August G. Kettmann whose resignation becomes effective February 28.

"The door is open to any person in the department—if they have the ability," Rink continued. He admitted though that the qualifications requirements as written would limit applications to "perhaps one or two members." This would be a captain or sergeant with five years administrative experience, he explained.

**THE QUALIFICATION** question was raised by Councilman Earle Strebe at Wednesday night's council meeting when he commented, "I understand that the qualifications have been set up in such a way to eliminate all members of the local force." Rink was not present at the meeting.

Two local members of the force have applied for the position. Sgt. Durman Ordway filed his application Thursday and Capt. Orest Johnson, who will be acting chief during the interim period, filed Friday.

**BOTH QUALIFY** for the position under the wording of the qualification requirement: "Five years experience in law enforcement work, preferably at administrative level. Ability to operate a police department with 25 employees in an efficient, courteous manner that will engender the respect and confidence of the general public. High integrity, ability to work harmoniously with other departments and agencies of government."

Capt. Johnson, who has been assistant chief since December 12, 1948, has been with the department since 1941. Starting out as a traffic officer at that time, he has served in every phase of the department, and now is supervisor over all departments.

"I know it's a bad precedent," Mrs. Hardy said, "but I've seen some of the houses there when there's a heavy rain. The street and curbing would be a flood."

See PAVING, Page 5A

See CHIEF, Page 4A

## The PUBLISHER'S CORNER

by OLIVER B. JAYNES

**MIAMI, FLORIDA** . . . This famed resort city conducts a tax supported publicity bureau that spends \$600,000 a year. Coming under the heading of publicity is the underwriting of conventions, golf tournaments, musical entertainments and high school band tours. In the 1951-52 fiscal year the city spent \$237,000 on underwriting such events. The rest of the \$600,000 was spent on entertaining VIPs and the press in swank Miami night spots, salary and traveling expenses of the publicity director and overhead expenses of running the bureau. All of which goes to show what a strong bid Miami is making for the tourist business.

In a series of articles the Miami Herald has been airing expenditures of the publicity bureau and questioning whether some of them really benefit the taxpayers in general who foot the bill. The expose brings to light what appears to be extravagance on the part of the bureau. The newspaper has not taken a position as opposed to a tax supported publicity department.

Most advertising and publicity campaigns aimed at the tourist trade are supported by tax funds. If properly administered, the benefits are so generally distributed that it is proper expenditure of tax funds. The method in Palm Springs tends to avoid what has happened in Miami. Our city government enters into a contract with the Chamber of Commerce to carry on its advertising and publicity campaign and appropriates a certain amount for the purpose. The Chamber spends the money and is reimbursed by the City. If any item is not considered proper, the City doesn't have to pay it. For a small city this arrangement is a very good one and its benefits should be appreciated by the taxpayers.

There may also be another lesson to learn from the trouble in Miami. The intangible value of publicity is more pronounced than that of advertising. When direct advertising space is bought those who pay the bill are assured dollar for dollar value. While the value of publicity is universally recognized, it is difficult sometimes to know where to draw the line. Just as happened in Miami.

Completely aside from the subject, there was something else of interest to this observer about The Miami Herald's articles. They are supported by photo copies of the city's public records. It will be remembered that Palm Springs city officials denied a local newspaper the right to photograph their public records about a year ago.

## This Side of The Sun

By Phat

Ladies and gentlemen, due to unforeseen circumstances—mainly the lack of inspiration—there will be no verse today. . . . Don't forget to turn to this space next Thursday morning—I hope.

**SENT A REPORTER** and photographer to the Tennis Club Friday where the state bar association was meeting. . . . He came back disgusted. . . . "Bar association!" he said. . . . "Hek, they were a bunch of lawyers and judges. . . . Not a drink in the place!" . . . Drivers on both sides of Palm Springs on Highway 111 are learning the hard way. . . . That special California Highway Patrol detail has stopped scores of drivers and given them a lesson in the state motor vehicle code plus a ticket. The only problem is: How long will they remember what the CHP told them?

**MRS. W. T. DAVIS** came in yesterday with a copy of the Uster County Gazette, Kingstown, N.Y., dated Saturday, January 4, 1800. . . . It gave details of the death of General George Washington. . . . The paper, well preserved under glass has been in the family for countless years.

See THIS SIDE, Page 3A

See BURNING, Page 4A



## Ground Observer Corps Members Meet Wednesday

Members of the Ground Observer Posts of Palm Springs, Desert Hot Springs, Thousand Palms, Palm Desert and Cathedral City will attend a meeting sponsored by the U. S. Air Force at 7:30 p. m., Wednesday, at Desert Museum.

Following introductory remarks by O. S. Dresher, Captain Walter G. Andes, field operations officer, Santa Ana Filter Center, will explain the role filled by the air force and the need for ground observers.

**TWO FILMS** will be shown: "Russia and Her People" and "Evaluating a Nation." Training will also be given those volunteers not already trained.

"Around the vulnerable air defense perimeter of our nation, the United States Air Force has erected a radar barrier ten miles high," R. W. Peterson, executive officer of local civil defense, said in urging attendance at the meeting. "The trouble is, though, that it is full of holes—holes through which hostile bombers can fly undetected to loose atomic bombs on any spot in our country."

**THESE ARE** the low-altitude gaps between radar stations, where human eyes and ears alone can detect the approach of hostile aircraft, Peterson explained.

"These holes in our air defense must and can be filled by people like you," he said. "Three hours a week is a small price to pay for guaranteeing that you shall never know another Pearl Harbor."

Urging everyone to contact the Chamber of Commerce and volunteer as a Ground Observer, Peterson said that a choice of watches still remains.

## County Spending to Undergo Survey

A committee of county officials Thursday began a study of a proposal for streamlining the procedure by which the county supervisors approve expenditures.

The proposal came from Supervisor Irwin Hayden, a critic of the present procedure, and the study was ordered by his fellow supervisors.

At present, each claim against the county is inspected by one supervisor and the chairman of the board of supervisors. Hayden has said the inspection is usually perfunctory.

## Bribery Case Defendants Hint Politics

### Attorney Asks if '54 Election Influenced Charge

Hints of political maneuvering were tossed about Thursday as Superior Court Judge Russell S. Waite heard arguments on motions to dismiss grand jury indictments against four alleged "big league gambling operators" accused of attempting to bribe Sheriff Joe W. Rice.

In the lengthiest of the arguments, which lasted from 11 in the morning until 4:30 in the afternoon, Riverside Attorney Joseph Seymour charged:

"I wonder if this couldn't be described as the advance trumpets heralding the 1954 political campaign?"

**THE REMARK** was apparently a dig at the recently-appointed Sheriff who faces his first election in 1954 after taking over from the resigned Carl Rayburn.

Rice personally took three of the bribery suspects into tow in his office on January 20 at gunpoint after they had allegedly offered him up to \$4000 a week to open gambling in the Palm Springs area.

Seymour, who represents Ned Piper Eads, a practicing attorney himself in Sherman Oaks and one of the three men alleged to have made the gambling proposition in person to Rice, has previously referred to the bribery case as a "comic opera."

**IN HIS** "political campaign" statement, Seymour also pointed out that Riverside county had "just finished" with one bribery-gambling case (the conviction of a former sheriff's deputy and subsequent resignations of four top-ranking sheriff's officers) under the former sheriff's administration.

The case for the state was summed up briefly late in the day by Deputy District Attorney Byron Morton.

Judge Waite took the motions under submission and said he would rule on them Tuesday afternoon at 1:30.

**IF THE MOTIONS** are denied, the defendants are expected to enter their pleas at that time.

Each of the defendants—Eads, Edward Bilbrey, Alvin Schonite and Don Parker—has indicated a not guilty plea by waiving the statutory time for trial.

Riverside Attorney Horace Miller also argued briefly for a dismissal of the indictment against his client, Parker. Don Bercu, Los Angeles attorney, presented a similar motion on behalf of Bilbrey and Schonite, but offered no argument.

### READ SUN CLASSIFIED ADS

## The Desert Sun and PALM SPRINGS NEWS

The Desert Sun—Established 1927  
Palm Springs News—Established 1935  
The Limelight—Established 1937  
CONSOLIDATED DEC. 1, 1952

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Desert Sun photo

**HONOR BOARD OF GOVERNORS**—Members of the board of governors of the State Bar association, holding their monthly meeting here February 19 to 21, and their wives were honored Friday afternoon by the Desert Bar association at a cocktail party at the Tennis Club, and then were guests of the local association at the Riverside County Fair and National Date Festival at Indio. In charge of the arrangements for the three-day meeting here were Rex Hardy, Eugene Theriault and Roy W. Colegate. Pictured at the Tennis Club are (l. to r.) Hardy; Charles E. Beardsley, president of the State Bar; Wallace P. Rouse, Desert Bar president; Jerold Weil, State Bar secretary, and Fred Wolpert, Desert Bar secretary.

## Water District Hearing Mar. 10

Public Utilities Commission will conduct a hearing on the application of the Rancho Ramon Water company for a franchise at 9:30 a. m., Tuesday, March 10, at the Palm Springs council chambers.

The company, which is reportedly formed in connection with the development of a new subdivision across from the Outpost Estates, has applied for authority to issue stock and receive a franchise.

Among the men applying for the franchise was Easton Spalding, of Los Angeles and 2067 East Alejo road.

## County CNPA Elects Nordland

Ole Nordland, co-publisher and editor of the Indio News and Date Palm, Friday was elected president of the Riverside County Publishers association, succeeding Tom Hudson, publisher of the Elsinore Valley Sun.

John B. Long, general manager of the California Newspaper Publishers Association, spoke before the approximately 50 association members present at the meeting, held in conjunction with the Riverside County Fair and Date Festival, after a buffet dinner in Desert Air Hotel at Rancho Mirage.

## Discarded Knives Puzzle to Police

It isn't the find that's important, but the question is why were they thrown away, police reported today as they started investigation of two hunting knives found in a waste basket at a local service station.

No possible reason was advanced for the discarding of the knives.

## Fire Hazard Again Reported Strong in Forests

High dry winds of the past few days and low humidity have brought about a critical fire condition in the mountains, forestry officials said, and fire fighting crews have been ordered back on duty as a result.

In the San Jacinto mountain area of the San Bernardino National forest a crew will be maintained full force at Idyllwild until the situation changes.

## Sales Tax Permit Revoked by Council

Sales tax permit of L. A. Davis, jeweler, 256 South Palm Canyon drive, was revoked by council Wednesday evening following a public hearing.

City Treasurer Robert Peterson requested the action as no returns were filed for November and December.

**2a—The Desert Sun and PALM SPRINGS NEWS**  
Monday, February 23, 1953

**THE PLAYHOUSE**

At the Polo Grounds Pavilion on Sunrise Way  
Every Night Except Monday

**Now Playing**  
**EDWARD ARNOLD**  
in person in  
**Apple of His Eye**

Next Week, March 3 - March 8  
"SHADOW & SUBSTANCE"  
with  
Barnard Hughes and Helen Stenborg

CURTAIN—8:40 P. M.  
Sunday Matinee—2:30 P. M.  
For Reservations 2516 Telephone

## Special Washington, Lincoln Programs at Local Schools

Special programs at schools of the Palm Springs Unified district this month marked the birthdays of George Washington and Abraham Lincoln.

Dr. A. G. Hoff, superintendent, said that February was utilized by the school district as the month in which to emphasize patriotism and appreciation of the United States and the people who made it great.

**CATHEDRAL CITY** school presented programs about Lincoln and Washington in every classroom. Stories of the lives of both men were studied and discussed.

Desert Hot Springs children presented a special assembly program, and Mrs. Frances McGee, representative of the American Legion Auxiliary gave a talk on the "Meaning of Patriotism."

Programs were presented in every classroom at Katherine Finchy school.

**CAHUILLA SCHOOL** fifth

Local business man, Frank Murray has been very ill at his home for the past 10 days. His wife stated that her husband expects to be back at work about the middle of the week.

grade pupils wrote a play about the two men entitled "February, the Month of Presidents." They were directed by Frances Holmes.

Thousand Palms school also presented a patriotic program. High school and Junior high history and civics classes presented special Washington and Lincoln programs.

**Desert Hot Springs**  
Continuous Sunday 3 P.M.  
Movie time 7 and 8:30

**MON.-TUES. FEB. 23-24**

Marilyn Monroe and Joseph Cotten  
**"NIAGARA"**  
Technicolor

**"One Minute to Zero"**  
Robert Mitchum - Ann Blyth

**Sats WED. - FEB. 25**

**"THE STOOGES"**  
and  
**"TROPIC ZONE"**  
Technicolor  
Ronald Reagan and Rhonda Fleming

Hiway 111 Near Cathedral City  
Phone 8-4232

**SUNAIR DRIVE-IN**

**NOW PLAYING**

Their Newest Riot!  
**DEAN MARTIN and JERRY LEWIS**  
in **THE STOOGES**  
Co-starring (THAT'S MY BOY)  
EDDIE MAYEHOFF - MARION MARSHALL  
Screenplay by POLLY BERGEN  
Norman Taurog - Fred F. Finkelhoff and Martin Racco  
Directed by FRED F. FINKELHOFF  
Produced by SID SILVERMAN - A Paramount Picture

AND

**THE Golden Hawk**  
COLUMBIA PICTURES presents  
with Rhonda FLEMING - Sterling HAYDEN  
with HELENA CARTER - JOHN SUTTON - Written for the Screen by ROBERT E. KENT - Based on the novel by Frank Yerby - Produced by SAM KATZMAN - Directed by SIDNEY SALKOW

**Tues.-Wed.-Thurs. Feb. 24-25-26**

**WARNER BROS. presents**  
**ALAN LADD MAYO**  
**The Iron Mistress**  
COLUMBIA TECHNICOLOR  
Screenplay by JAMES H. WELLS - Produced by JAMES H. WELLS  
Directed by HENRY BLANK - Screenplay by GORDON DOUGLAS

**SKY FULL OF MOON**  
An M-G-M Picture  
OVER LAS VEGAS

**Adults Admission, 65c Kids Free**

## PLAZA THEATRE NOW SHOWING

**AT LAST ON THE SCREEN!**

M-G-M, producer of the screen's Biggest presents the spectacular Technicolor picturization of

SIR WALTER SCOTT'S FAMED NOVEL

**IVANHOE**

TECHNICOLOR

STARRING  
**ROBERT TAYLOR · ELIZABETH TAYLOR · JOAN FONTAINE**  
**GEORGE SANDERS · EMLYN WILLIAMS**

Screen play by NOEL LANGLEY - Adaptation by ALFRED MACKENZIE  
Directed by RICHARD THORPE - Produced by RANDOLPH S. BERMAN  
An M-G-M Picture

**Advanced Admissions: ADULTS - \$1.20 CHILDREN - 55c**  
Tax Included

## Pre-Release Showing - Starts Feb. 26th

THE MULTI-MILLION DOLLAR MUSICAL WONDERFILM!

**SAMUEL GOLDWYN**  
Presents

**Hans Christian Andersen**  
and the dancer  
**Danny Kaye**

TECHNICOLOR

SONG HITS  
"No Two People"  
"Anywhere I Wander"  
"Thimble"

**PLAZA THEATRE**

**FARLEY GRANGER · JEANMAIRE**  
Directed by CHARLES Vidor - Screenplay by MOSS HART - Music by FRANK LOESSER  
Copyright by ROLAND PETIT - Produced by RKO RADIO PICTURES, INC.

**FEBRUARY 26 - MARCH 4**

**Advanced Admissions: ADULTS - \$1.20 CHILDREN - 55c**  
Tax Included

# Chi Chi STARLITE ROOM Smash Musical Comedy Revue of the Season

CO-STARRING

**JIMMY McHUGH**  
and His Beautiful Singing  
Stars of 1953

**HARVEY STONE**  
Nitelite's Favorite  
Young Comedian



JIMMY McHUGH

For Reservations **PHONE 5133 or 7391**



HARVEY STONE

Free Parking at the Door



## January Tourist Business Hits New High Mark

The Winter tourist business has been almost as good as the exceptionally fine Winter vacation weather, the All-Year Club reported today. During January the out-of-state visitors spent over fifty million dollars in the Southland. This was four per cent more than a year ago.

George J. O'Brien, president of the community organization handling the national tourist advertising, said a total of 264,400 vacation visitors came into southern California by all modes of transportation last month. This compared with 228,000 during January a year ago.

While here, enjoying the green and sunny Southland during this January a year ago.

While here, enjoying the green and sunny Southland during this near-record period of "perfect tourist weather," they spent \$50,578,000, he said. This does not include the cost of making the trip from home and back again. During January a year ago the spendings here were \$48,760,000.

Every year since the end of the war, the tourist spendings have been nearly half a billion dollars, and O'Brien pointed out that this is one of the chief sources of "new dollars" pouring into the Southland from out-of-state to replace the money leaving this area for Federal taxes, dividends on investments, and other reasons.

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Lovely

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Music and Songs from 9 'til 2

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Dance to the Stylized Rhythms  
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### Bill Bardo

and his Popular Orchestra

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AND EVERY SUNDAY NIGHT

### Eddie Le Baron

and his World Famous Orchestra

In the El Mirador Room

South Pacific Room

### George Kanapan

and his Island Serenaders

From 4 to 9



For Reservations Telephone  
PALM SPRINGS 2044

## C.C. Association Studies Plan for Tax Committee

Appointment of a tax committee to work with supervisors to reduce the county budget was under study of members of Riverside County Association of Chambers of Commerce following a proposal made by Oscar Crowell, president, Thursday at Indio.

Crowell, after several directors made cautious comments, left the proposal a trial balloon by telling the group to think it over and be prepared to make a decision at the next meeting March 17.

MARGARET HACKFIELD, secretary of La Quinta Chamber of Commerce, suggested a tax committee might seek to prevent competition among various sections for county appropriations. Mrs. Hackfield said taxpayers forget that they have to pay for everything they get. She said she believes if the Associated Chambers can prevent communities vying with one another for favors from the supervisors "we might help to keep taxes down."

EVERETT GRUBB of Elsinore said the Riverside County Farm bureau is the only county-wide organization now working with the supervisors at their budget sessions. He proposed the Associated Chambers explore how their efforts might work in with those of the Farm bureau. One director questioned whether Crowell would limit the tax committee to the county level. He said that is his plan because the association is county-wide. Another director, however, said he thinks there's more need for tax watching on a local level.

### Palm Desert Man Favored for Board

Dudley Steele of Palm Desert will be nominated by Supervisor Homer Varner as a member of the county airport commission, the supervisors said last week. Steele was for many years manager of the Lockheed Air terminal in Los Angeles.



AND WHAT A QUEEN—Admiring Queen Scheherazade, Miss Lorelle Taylor of Palm Desert, during her appearance at the Riverside County Publishers Association meeting at Desert Air Hotel Friday afternoon are (l. to r.) Bob Maxwell, Riverside County Fair publicity director; Ward J. Risvold and Oliver Jaynes, publishers of The Desert Sun; Bob Fullenwider, fair manager, and John B. Long, general manager of California Newspaper Publishers Association.

From Page One—MORE ABOUT

## THIS SIDE OF THE SUN

It has the rules reversed in the traditional newspaper sign of mourning . . . Outside the story of Washington's death, the paper made interesting reading . . . One advertisement for "goods adapted for the season" added: "Will sell for cash or county produce . . . Ashes accepted." Another advertisement offered half of a saw mill for sale and also "one active wench" . . . And there were a lot of Sheriff's sales . . . Times must have been hard . . . It was also hard to read because it was in the old style where an "I" was used instead of an "s" . . .

SOME PEOPLE like to sleep . . . The other morning at 1:52 a.m. the burglar alarm in a local store started sounding . . . The manager was notified . . . But the alarm was still ringing during several checks by police later . . . At 6:30 a.m. it was still going . . . But the manager slept right on . . . Wouldn't answer the telephone after 2 a.m. . . . He was tired . . . The mail was slim this week . . . Only one communication . . . From a driver who apparently likes to make left-hand turns from Indian into the Plaza . . . He used piquant but not polite terms in telling me where to head in because I suggested "No Left Turn" signs there . . . Tsk, Tsk, such language and through the mails, yet . . . But he hasn't convinced me . . . I still think left turns should be barred during rush hours.

NOW FOR a new campaign . . . Since it seems almost unanimous that the new police chief to succeed Gus Kettmann should be a local man who knows the village, here's my suggestion—Bill Rashall . . . He's qualified . . . There was once a famous peace officer by the name of Wild Bill Hickock (or a reasonable facsimile of that spelling) . . . So why not Wild Bill Rashall? . . . In return for his plug Rashall is going to boost me for the post of city manager . . . Only trouble with the above suggestion is that since the birth of his daughter they are calling him Tame Bill . . . Seriously speaking, however, I think that a member of the local force should be appointed.

SPEAKING OF POLICE, members of the force are very much opposed to parents using them as boyzomen . . . You know, "Be have, Junior, or I shall have to call a policeman." . . . That sort of stuff . . . Local police officers are more incensed at the practice than usual this week . . . Seems a woman called the other day and said her little girl was sitting in the middle of the street and she could not budge her . . . The police sped to the scene to the rescue . . . When they got there, the street was bare . . . No little girl . . . They finally found the mother who calmly said: "Oh, I just told her the police were coming and she got right up."

Today I gotta work . . . While most people celebrate the birthday of the first prohibitionist . . . He chopped down a cherry tree thus making it difficult to produce Manhattans.

### Date Fair

Schools Closed  
in Village Today

Schools in the Palm Springs Unified district will be closed today to permit pupils to attend the Date Festival at Indio.

The high school band will take part in the parade. "All pupils are urged to attend the Fair," said Dr. A. G. Hoff, district superintendent. "It will be a valuable educational experience."



Why? Because they allowed Howard Manor's incomparable Chef Alex to take from France his most fascinating genius for preparing delightful food — such as featured at the fabulous

### "MANOR BUFFET"

which thrills Gourmets every SUNDAY FROM 6:00 P.M. 'til 10:00 P.M. Here we have a variety of dishes fit for the Gods—but sold to people.

\$4.50 PER PERSON

For Reservations Call Palm Springs 2227

## HOWARD MANOR

572 N. Indian Ave.

## Police Break Up Bingo Evening

Robert P. Hollister, 32, and Frank H. Watson, 74, Tramview Trailer Park, Cathedral City, were arrested about 9 p. m., Friday, at Recreation Hall in that city, for operating a bingo game. About 50 people were playing at the time.

Arraignment officers were Sheriff Deputies Ray Youngberg and Palmer and Constable Fred Duffey.

### Dicky McFarland Regaining Health

Richard (Dicky) McFarland, son of Mr. and Mrs. Charles McFarland, 403 North Palm Canyon drive, is reported making steady gains at Riverside Community hospital where he was taken after experiencing an attack of polio.

3a—The Desert Sun  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, February 23, 1953

### Lloyd Simon Home After Surgery

Lloyd Simon, well known Villager, has returned to his home here after major surgery. He said that he is feeling "fine" and recuperating steadily.

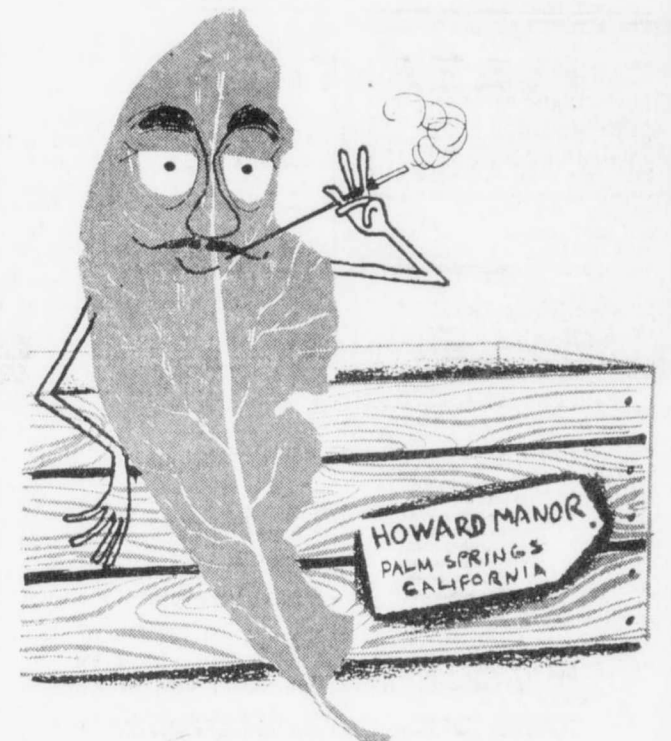
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Knitting Instructions for Beginners  
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Featuring  
SPINNERIN YARNS  
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## The Story of HERB the HERB

In far-off Serbia was an ambitious herb named Herb who was known among his friends as "Herb the Serb Herb." Herb, a really superb Serb Herb, was a cinch at harvest time to be chosen to be assigned to the chef at famous Howard Manor. While waiting in the depot for the inter-herban train to take him to the ocean liner, Herb sent this cable: "To the finest vegetables in America, I'll be seeing you in a salad at Bob Howard's."

## dine tonight at HOWARD MANOR



2 Floor Shows Nightly Featuring  
DONALD NOVIS --- THE PLAYMATES --- MATT DENNIS  
No Cover — No Minimum

WHERE THE GREEN LIGHTS COME IN VIEW  
AT 5-7-2 NORTH INDIAN AVENUE



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Just like  
George  
Washington

we  
can't  
tell a lie!  
For  
the cutest  
Play Clothes  
in Town  
It's

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224 No. Palm Canyon Drive





(Roy, Columbia Photo)  
**RIBBON CUTTING**—Cutting the ribbon for the opening of the new Grayson store in Indio were, from left, Supervisor Homer Varner, Carolyn Dean of Banning, Queen Lorette (Scheherezade) Taylor, Indio, Mayor Pete Jannotta and Grayson Manager, Bill Daniels.

## School Board to Meet Thursday

Board of trustees of Palm Springs Unified School district will meet in special session Thursday at 7:30 p. m. at Frances S. Stevens, Dr. A. G. Hoff, district superintendent, said.

## HE FOUND IT

G. A. B. Prosser, 278 Athel street, told police this week that he had found the briefcase reported lost February 15.

## ESTABLISHED BUSINESS WANTED IN PALM SPRINGS

A business man — young, aggressive and experienced — desires to purchase an established business in or near Palm Springs. Any size business — large, medium or small — will be considered, if it is now showing a profit or has a good profit potential. Will invest any amount from \$5,000 to \$25,000, perhaps more if the business warrants. Will take possession either now or at end of present season. Also, would consider establishing a new business if a sound proposition can be shown. All replies held in strictest confidence. Write full details of what you have to:

Post Office Box 4126  
Long Beach 4, California

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Natural curative hot water  
For your pleasure and convenience  
Now under personal management of  
**Richard the Masseuse**

All the rooms have been completely redecorated  
**A Masseuse Always on Duty**  
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128 North Indian Avenue Phone 2565



## YOLAND D. MARKSON'S NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens.

Offering desert living at its best.

Spacious quietness... Tennis Courts... Heated Pool

The largest recreation hall on the desert.

Surprisingly inexpensive.

Rooms from \$17 per day, per person.

## AND FOOD

Served as only Santos can... food the true gourmet relishes.

## PLUS

Dick Henson's Cantonese Dinners

An ideal spot for a luncheon or dinner for 1 or 100 or more

Open to the Public

JOHN J. RAVESE, Mgr.

## From Page One—MORE ABOUT CHIEF

and personally directs investigations.

HE RECEIVED his promotion to sergeant in 1944, and has been a captain since February 1, 1949. He is the only captain ever to serve in that capacity in the department.

Sgt. Ordway has often been termed "third assistant chief" taking over when the other two men were absent during the day-time. He joined the department in November, 1945, and received his promotion to sergeant in 1948.

A resident of this area for most of his life (he came here when nine years of age), Sgt. Ordway had previous police experience before joining the local department. He served four years with the Westmoreland police department, and was captain of plant protection for an aircraft company before entering the armed forces. During World War II he served four years in the European theater with a mobile surgical unit, being transportation sergeant the last two years.

AT THE PRESENT TIME he is in charge of the forgery detail, all automotive vehicles of the department, and of arraigning and transporting prisoners. Several other members of the department are also believed to qualify, but have not indicated any desire for the position.

In addition to Capt. Johnson and Sgt. Ordway, four out-of-town persons have filed formal applications, and six others have indicated that will file. Applications have been received from as far as the Kansas City area.

THE CHOICE of a local man was proposed at the council meeting by David Dunsworth, commander of the local Veterans of Foreign Wars post.

"If we are going to replace Kettmann, his successor should come from the local department," Dunsworth said. "Such a man would know the character of Palm Springs, and know that the economy of the city is built on the tourist."

"If we don't pick a man out of the department, we are insulting the intelligence of Kettmann as he trained these men," he added.

COUNCILWOMAN Ruth Hardy agreed, saying "I hope we can find someone from the local department. They should be considered first."

A petition containing 300 names asking the retention of Chief Kettmann was not considered by council as the members said they had discussed the matter with the chief and he had said that "he would not accept under any circumstances."

Attorney Leonard Book presented the petition, and said that more were available. He requested that one final effort be made to keep Kettmann by making a definite offer, but council did not consider the request, reiterating Kettmann's statement.

COUNCILMAN Earle Strebe stated that the council did not have the authority to take action anyway, as the city manager had the power to hire and fire department heads.

Others speaking in favor of retention of Kettmann were Herman Waldman and Charles Lynn.

## County Hospital Rates to Go Up

Supervisors said Thursday they will make an increase in the charge to needy persons who visit the clinic of the General Hospital for medical treatment. The charge now is \$1.50 per visit. It will become \$2.00. The charge is made to persons who have an income "too low to afford a private doctor" but are "able to pay more than" persons completely without funds and persons drawing state relief for the needy aged and the needy blind.

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Now Owned and Operated by Moe Lyons

New Hours Week-days 10 A. M. till Midnight  
Fridays and Saturdays, 10 A.M. till 3:30 A.M.

Enjoy Delicious Chicago Corned Beef and Pastrami  
Wieners—Knockwurst—Chicken and Cheese Blintzes  
Boiled Beef—Stuffed Cabbage—Chicken—Duck  
and other fine foods.

SERVING BREAKFAST, LUNCH, DINNER AND SUPPER

622 North Palm Canyon Drive



**AUTOMATIC REFILL**—W. Paul Jones, president of Servel, Inc., Evansville, Indiana, points out one of the outstanding features of the new Servel refrigerator, an automatic ice cube refiller, to Mr. and Mrs. Maury Pavy, right, local dealers. Mrs. Jones is pictured with her husband. The Jones' left here Friday after vacationing one week at El Mirador Hotel. They came to the West Coast to attend conventions in Los Angeles and San Francisco.

## Juveniles Held After Wild Chase

Two juveniles were in custody at Riverside today following a wild chase from Banning to Thousand Palms along Highway 99. They are accused of robbing a Beaumont filling station after threatening the attendant with a rifle.

After obtaining money they fled eastward on Highway 99. Sheriff's deputies took up the chase and caught the fleeing car at Thousand Palms where they had abandoned their automobile, later identified as stolen in San Diego, and tried to escape on foot.

## CAR WINDOW BROKEN

Dr. Leo H. LaDage reported to police Friday evening that someone had broken the right window of his car while it was parked at 1044 Tamarisk road.

## Legal Notices

75

**NOTICE TO CREDITORS**  
No. 14906  
ESTATE OF ALBERT REDDING, Deceased.  
**NOTICE IS HEREBY GIVEN**, by the undersigned, NETTIE S. REDDING, administratrix of the Estate of ALBERT REDDING, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said NETTIE S. REDDING at the office of EUGENE E. THERIAULT, Attorney at Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

NETTIE S. REDDING,  
Administratrix of the Estate of ALBERT REDDING, Deceased.  
Dated at Palm Springs, California, February 9, 1953.  
Feb. 16, 23, March 2, 9, 1953.

## CERTIFICATE OF PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 2460-68  
STATE OF CALIFORNIA  
County of Riverside  
We hereby certify that we are partners transacting business at 122 West Arenas Road, Palm Springs, County of Riverside, State of California, as co-partners under the fictitious name of:

RUTH BROWN ASSOCIATES  
We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:

Name—DANIEL E. ANDERSON, Place of Residence—1773 Sycamore Avenue, Hollywood, California.  
Name—ELLA RUTH BROWN, Place of Residence—113 Palo Verde Drive, Palm Springs, California.

IN WITNESS WHEREOF we have hereunto set our hands this 4th day of February, 1953.

S/DANIEL E. ANDERSON  
S/ELLA RUTH BROWN  
STATE OF CALIFORNIA  
County of Riverside

On the 4th day of February, 1953, before me, the undersigned, personally appeared DANIEL E. ANDERSON and ELLA RUTH BROWN, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and seal of my office this 4th day of February, 1953.  
S/WARREN E. SLAUGHTER  
Feb. 16, 23, March 2, 9, 1953.

## BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application No. 34928  
WATER CO., a corporation, for a certificate of public convenience and necessity, for authority to issue stock, and for authority to exercise franchise.

## NOTICE OF HEARING

**NOTICE IS HEREBY GIVEN** that the Public Utilities Commission of the State of California has set the hearing in the above entitled matter before Examiner Warner for Tuesday, March 10, 1953, at 9:30 a.m., in the Council Chambers, City Hall, Palm Springs, California, at which time and place all interested parties may appear and be heard. A copy of the application is available for public inspection during business hours at either the company's office or the office of the Public Utilities Commission in Los Angeles.

BY ORDER OF THE PUBLIC UTILITIES COMMISSION  
Dated at San Francisco, this 11th day of February, 1953.  
E. J. FAJALICH, Secretary  
Public Utilities Commission of the State of California  
Mon. Feb. 23, 1953.

## From Page One—MORE ABOUT BURNING

of burning and the growing community, but said there are better ways to solve it than by the returning of burning.

IF NECESSARY, the city manager said, it would be better to purchase additional equipment.

Councilman Florian Boyd, who acted as mayor in the absence of Charles Farrell, differed from this view at the meeting as he commented: "I would rather see burning permitted than put in \$10,000 worth of equipment."

The subject was brought up by Ed Davidson, president of the Hotel and Apartment House association, who asked council if additional collections could be authorized. He said that everyone realized the department was doing its best, and proposed that additional men be employed.

MRS. HARDY, explaining that much of the added load was caused by hauling of material which could be burned, said that it would be "smart to go back to burning with the permission of the fire department."

Strebe agreed, saying "I don't see the seriousness of burning." Council adopted its no burning ordinance last Fall on recommendation of Fire Chief William Leoncio and Fire Marshal Warren Heath.

## UCLA Speaker to Address Rotary

Lawrence Clark Powell, librarian at UCLA, will tell of his book buying experiences in England at the Rotary Club luncheon meeting Wednesday noon at the Tennis Club. Program Chairman Herman Reich announces.

## Backs Buildings for Training School

Construction of a dormitory and auditorium-classroom-office at the sheriff's training center near Riverside will be completed Supervisor Homer Varner said Wednesday.

The buildings will be used in April as a home for the Southern California Basic Training School for Peace Officers. Varner had previously said he was opposed to the project because of its cost.

## Zoning Hearing Set for March 4

Public hearing on the application to rezone the area between South Tahquitz drive and Baristo road from R1 to R3 was set by council Wednesday evening for 8:30 p. m., March 4.

The planning commission recommended denial of the application.

Planning Director W. G. Roessler reported that 18 persons had signed the application. A petition protesting the change contained 20 signatures.

## LOCATES "STOLEN" TOOLS

William E. Gillie, 156 South Indian avenue, told police Thursday that he had located the tools he had reported stolen from his truck Tuesday. The tools were valued at \$75.

4a—The Desert Sun  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, February 23, 1953

## Cars Damaged in Collision

Damage estimated at \$325 was caused to 3 vehicles driven by Mitchell Hechter, 44, 827 San Lorenzo road, and Elizabeth May Elliott, 316 South Palm Canyon drive, in a collision Wednesday afternoon on Palm Canyon drive. Damage to the Hechter car was estimated at \$50, and to Miss Elliott's car \$275.

## LEAVES FOR JAPAN

Jimmy Puentes, former member of the Palm Springs fire department, now in the U. S. Army, left Tuesday for Japan, according to a letter received here by friends.

## THE PERFECT Gift ANYTIME

A Beautifully Packaged Box of Dates from Snyder Date Gardens

Choice and Supreme Quality Deglet-Noor Dates and other luscious varieties.

Packed to your order and shipped anywhere in the world.

Snyder Date Gardens grow, pack and ship its own dates and grapefruits.

1/4 mile east of Cathedral City. Turn off Highway 111 on Wonder Palm Road and follow Yellow and Black Signs.

**SNYDER DATE GARDENS**

Cathedral City  
P.O. Box 71

## AUCTION

THE MAGNIFICENT SCENIC HOME OF  
**Eva M. Stone**

1115 W. SUNSET DRIVE — REDLANDS  
SMILEY HEIGHTS DISTRICT

**2 P.M. — Thurs., Feb. 26 — 2 P.M.**

Adobe tile superior construction, approx. 2300 sq. ft. of floor space plus porches and garage. Approx. 16 acres of hills and canyons. 180 degree view from living room of San Timeteo Canyon. Retaining walls sufficient to build another house of equal size. Spacious curves complimented by rose gardens, flower gardens, view, flagstone walks, patio. Unlimited opportunity for further development such as swimming pool, guest houses, play rooms, stables, riding rings, caretakers home, and limited amount of pasture or leave it just as it is and live happily forever. Words fail me to adequately describe this choice property. Come see it and be convinced it's the opportunity of a lifetime. Circumstances over which the owner has no control compel immediate liquidation. Sensible terms announced at sale. 15% deposit at sale. Open for inspection daily.

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Indian Avenue at Amado Road

## Remodel Now at Low Cost

You can get quick action on that remodeling or new construction job you have planned for your home or office... Expert workmanship, too... Phone us today for a free estimate.

## Kadera Construction Co.

GENERAL CONTRACTOR

390 Sunny Dunes Road

Phone 5152

Phone 3241





From Page One—MORE ABOUT

## SEATTLE

Chairman of the banquet, reported.

A UNIQUE PLAN has been announced for the dinner: There are approximately 40 players, and each local guest will purchase a \$9 ticket which not only buys his own dinner but that of one of the players. He then sits by that player whose dinner ticket he purchased.

In this way, Herman explained, guests and players will be spread out evenly throughout the room, and it will provide a better means of becoming acquainted.

THIS IS A STAG AFFAIR and tickets are going fast, he said. Tickets are available by calling Herman at 2736 or Don Miller at 2738.

An entertaining program has been planned following the dinner. Paul Zimmerman, sports editor of the Los Angeles Times, will be master of ceremonies, and will introduce each player. Owners and manager of the team will also be presented. In attendance will be Emil Sick, club president; Torchy Torrance, vice president; Miller and Sweeney, besides all players.



NOW AT PLAZA—"Ivanhoe," the most widely advertised picture of our time, is thrilling crowds at the Plaza theater. The M.G.M. production of Sir Walter Scott's famous novel stars Robert Taylor, Elizabeth Taylor, and a supporting cast of Hollywood's great talent.

## FOR SALE 10 ACRE DATE GARDEN

DEGLITS... This is an outstanding Garden... Producers up to \$150,000 pounds of the BEST DATES in the Valley  
2 bedroom modern house... Wonderful view... This is a sleeper... Folks, look at it and you'll buy it 10 days only \$15,000.

THINK THAT OVER  
Phone 7-3587 Indio  
JOHN WILSON with  
MADDER  
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## Prescriptions

ACCURATELY  
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REXALL PHARMACY  
in Palm Springs

## VILLAGE PHARMACY

201 N. Palm Canyon Dr.  
Phone 4321



SAFETY AWARD DINNER—Eight Tanner Motor Livery drivers in Palm Springs were honored by the company at a dinner Friday night at El Mirador Hotel. Pictured are (l. to r.) Sgt. Howard Poe, in charge of police traffic department; City Manager Rus-

sell Rink; Mrs. Rink; Bruce Whitely, Tanner executive; Douglas Cates, Tanner safety director; Neville W. Duvall, assistant branch claims manager, Transport Indemnity Company, and Capt. Orest Johnson. Mrs. Poe is in the foreground.

## Eight Honored as Safe Drivers by Tanner Livery

Eight drivers for Tanner Motor Livery were honored for their safe driving records at luncheon and dinner meetings held Friday at El Mirador hotel.

Joining in honoring the drivers were Polly Isenagie, local manager; Douglas Cates, safety director, and Bruce Whitely, both of Tanner's in Los Angeles; Neville W. Duvall, assistant branch claims manager of Transport Indemnity Company; Capt. Orest Johnson and Sgt. Howard Poe of the local police department, and City Manager Russell Rink.

Drivers receiving awards and the number of years they have driven without an accident follow: William A. Buffum 7, Fred H. Klug 7, Merlin Chase 6, Cecil Goff 6, Francis Rogers 5, P. E. Steffensen 3, Carl T. Nix 1, and Willard O'Dell 1.

It was pointed out that the accident record of the company in Palm Springs is less than one-half of the national average for taxicab drivers. Local drivers have driven 200,000 miles with only five accidents.

## Mrs. Watson Hosts Members of DAR

Cherry blossoms and ceramic figurines of George and Martha Washington decorated the tea table when Mrs. Frederick Watson entertained members of Cahuilla DAR at a Colonial tea Saturday afternoon at her home on Wawona road. Mrs. Watson is Regent of the Cahuilla Chapter.

## Snow Melting Fast at Idyllwild

One year ago the official snow survey party in the Idyllwild area returned from four days in the remote sections of the mountains to report plenty of snow.

On the Tahquitz Valley snow course the crew sunk ten holes in the snow to get an average depth of five feet. The moisture content showed 45 per cent of water.

This year, two weeks before the party makes its survey of snow conditions, only patches of snow remain in Tahquitz Valley after 33 days of bright, sunny weather.

## Quickest Results use the Classified Ads

READ SUN  
CLASSIFIED ADS

## BARRETT O'SHEA'S Contemporary Interiors

All the interior  
furnishings of  
this day—

650 N. PALM CANYON DRIVE  
PHONE 2803

## PALM DESERT ART GALLERY presents

Clyde Scott

In an exhibition of  
Desert Paintings

THROUGH MARCH 10TH  
Harriet A. Day, Director

## GOOD NEWS



Open every night

(except Saturday)

by Appointment 'til 10 o'clock

Call 2385

509 N. Palm Canyon Dr.

Palm Springs

From Page One—MORE ABOUT

## PAVING

control, and I think it's justified to give the difference."

RINK, who was also absent, said that such a move "would set a policy which would make it difficult for the city not to grant a comparable amount to other areas faced with a similar situation."

"Once a policy is set," Rink

5a—The Desert Sun

and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Monday, February 23, 1953

continued, "We will have to have financial means to carry it out." Property owners in the area will also be contacted this week by city officials to ascertain if they would increase their contributions to take care of the additional expense.

## Announcing the Opening

of

## The Indian Den

192 South Palm Canyon Drive

Authentic Southwestern Indian

and

Mexican Gifts

Souvenirs of Palm Springs

FREE PALM LEAF HAT

With every purchase of a \$1 or more.

## FRED LEHN . . . World Renowned Chef of

El Mirador HOTEL

PALM SPRINGS, CALIFORNIA

## Now Presents His

Table d'Hote Luncheon for Monday

The Price of the Entree Determines the Cost of Luncheon.

Choice of One:

ENGLISH BEEF BROTH

CHILLED TOMATO JUICE

JELLIED MADRILENE

VICHYSOISE

## ENTREES

JULIENNE OF FILET OF SOLE, TARTAR SAUCE	2.25
POACHED FILET OF NORTHERN HALIBUT, LOBSTER SAUCE	2.25
WESTERN OMELETTE	1.75
SCRAMBLED EGGS WITH FRESH STEWED TOMATOES	1.75
ITALIAN SPAGHETTI WITH MEAT BALLS	2.25
CURRIED SPRING LAMB INDIENNE, STEAMED RICE	2.25
COTTAGE CHEESE WITH MELBA PEACH AND PINEAPPLE, SOUR CREAM	2.25
KING CRAB SALAD WITH AVOCADO AND TOMATO	2.50
PREMIUM HAM AND SWISS CHEESE SANDWICH ON RYE BREAD	1.85
JUMBO SHRIMP ON ICE, LOUIE DRESSING	2.50
COLD ROAST PRIME RIB OF BEEF, POTATO SALAD	3.00

STEWED SWEET CORN

AMERICAN FRIED POTATOES

## CHIFFONADE SALAD

COFFEE TEA SANKA MILK BUTTERMILK

## DESSERTS

GREEN APPLE PIE .40	CHEESE CAKE MIRADOR .50	PRALINE LAYER CAKE .40
CUSTARD PUDDING, STRAWBERRY SAUCE .40		
PLAIN OR FRUIT JELLO .35		
MAPLE NUT SUNDAE .50		
ASSORTED ICE CREAM OR SHERBET .40		

Children under 12 years of age, One-half price.

FROM THE

## South Pacific Room

### EXOTIC FOOD

1. Chicken Cow Mein	2.00
2. Sweet & Sour Spareribs	1.75
3. Green Pea Chow Guk	1.75
4. Chicken Egg Roll	1.50
5. Shrimp or Crab Foo Young	1.75
6. Fried Shrimp	1.65

Above items except No. 1 served with steamed or fried rice.

### TROPICAL DRINKS

Samoa Cocktail	1.00
Planter's Punch	1.50
Hawaiian Dreams	1.00
Zombie	2.00
Banana Rum Cow	1.00
Barbados Punch	1.25
Asiatic Grog	1.50
151 Swizzle	1.50
Pineapple Rum	1.50
Dr. Rocky	1.00
Desert Cooler	1.50
Nui Nui	1.25

## Dance In The El Mirador Room

or the

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## Desert Golf

by Jimmy Hines

Thunderbird's Second Annual Fourball Tournament gets under way next week with a strong field of 32 teams. Competitors will be here from Texas, Oklahoma, Northern and Southern California, Washington, Oregon and Arizona. Two man teams with a combined handicap of no more than ten will start right off a match play on a best ball basis. There will be one 18 hole match Thursday (February 26th); an 18 hole match on Friday; two 18 hole matches on Saturday and the finals on Sunday. Those unlucky enough to lose in their first or second match can compete in a medal play event on Saturday for prizes. Here are some of the teams that should provide some interesting matches this coming week: Bud McKinney and Jack Munger, Bill Higgins and Chauncey Needham, John Dawson and Barney Leonard, Milt Hicks and Phil Harris, Dr. Bud Taylor & Lloyd Borkman, Bruce McCormick and Harrison Smith, George Coleman and Bing Crosby, J. C. Earle and Carl Haymond, Von Moffett and Dr. Lambert, Clive Clayton and B. J. Westland, Jock McLean and Clark Hardwicke, Dave Stanley and Jack Cunacov, Fred Clark and Dick Davies and Dick Guelich and Clive Roberts.

The ladies' club championship has been decided but the men's is still in progress. Ruth Manseau defeated Viola Morse last Sunday to be the new champion. Here are the results of the ladies' matches:

V. Morse and E. Lester found Morse the winner by 5 to 4; M. Guelich and J. Ferguson ended with Guelich up 3 to 2; A. Hefferman and E. DeWare, Hefferman 4 to 3; R. Manseau and Marvatt, Manseau came up with 5 to 4. The semi-finals found Morse and Manseau 1 up each with the finals ending with Manseau a 4 to 3.

Here are the upper and lower brackets of the men's club championship and the matches they have played:

Harrison Smith vs. V. Studebaker, Studebaker 2 up. George Anderson vs. Harlan Maris, Anderson 5 and 4; Joe Murphy vs. Dick Guelich, Murphy 2 and 1; Pollard Simmons vs. Bing Crosby, Crosby 3 and 2; Carl Haymond vs. Paul Prom, Prom def.; B. Gengenbach vs. Phil Harris, Harris 4 and 3; Ralph Kiner vs. E. Simmons, Kiner 2 and 1; Joe Dyer vs. Clive Roberts, Dyer 1 up. Kiner 2 and 1.

In defeating Barney Gengenbach last week Phil Harris shot one of his finest rounds. After starting with a double bogey 6 on the first hole he finished the other seventeen holes in one under par. What was to have been an even match turned into a decided victory for Phil. Phil won the low net with a 65 in last Saturday's event also. These Saturday morning affairs are very popular and growing in leaps and bounds. The fellows all meet for breakfast and draw names out of a hat for a best ball foursome. The first one had 44 participants, the second 60 and the third will probably have close to a hundred. The foursome of Pollard Simmons, Joe Murphy, Phil Harris and B. Gengenbach won the best ball last Saturday which was good for some nice prizes. Incidentally, I had a 65 myself to keep Phil from running away with the whole show.

## House of David Basketball Team Trims All-Stars 41-33

House of David eagers displayed ten basketball skill as well as providing slapstick entertainment in defeating the City Leagues All Stars 41 to 33 in the high school gymnasium Wednesday night.

The 250 people in attendance, one of the largest crowds of the season, termed the game one of the most entertaining they have seen.

**THE VISITORS** played regular basketball until they had completed a large enough lead and then clowned through the rest of the game. They held leads of 16 to 5, 29 to 11, and 37 to 29 at the quarters.

Bob Seipel, All Star forward, took scoring honors in the game by netting 19 points on nine field goals and one free throw. George McLaughlin, House of David center, topped his team with 10.

**IN A PRELIMINARY** tilt, age proved the master over youth as the High School Faculty defeated the Seniors in a low scoring game, 27 to 20.

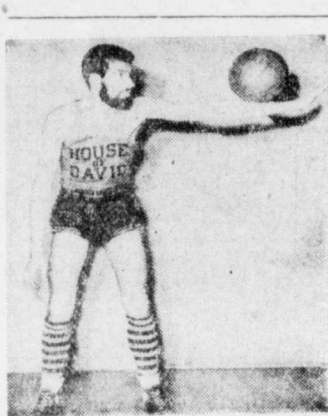
The first quarter was close, 11 to 10 in favor of the teachers, but then age proved superior as the Faculty went ahead 19 to 11 at halftime, and 24 to 13 after three periods.

Wayland Reynolds topped the Faculty scorers with 14 points, and Clare Ballagh had nine—with the two of them scoring all but four of their team's points.

**BOB HAVEMAN** and Houston tied for scoring honors for the seniors with four each.

The game, sponsored by the city recreation department and the Palm Springs Faculty Club, realized approximately \$100 for the club's scholarship fund which is used to aid an outstanding student each year in attending college.

The two groups announced plans to have the House of David



**PACES WIN**—Harry McLaughlin, House of David center, was leading scorer for his team as the visitors scored an easy victory Wednesday evening over the City Recreation League All Stars.

quintet return again next year.

House of David	All Stars
FG FT TP	FG FT TP
White, f 4 9 8	Seipel, f 2 9 4
Smikle, f 2 0 4	Haynes, f 3 0 6
McLaughlin, c 5 0 10	Strange, f 0 0 0
Macready, c 0 0 0	Milton, f 1 0 2
Nicherson, g 0 0 0	McKinney, c 0 0 0
Gornett, g 6 1 3	Lucas, c 0 0 0
Buchon, g 3 0 6	Buresh, g 2 0 4
	Bradeng, g 0 0 0
	Reagan, g 1 0 2
20 1 41	16 1 33

Score by quarters: House of David 16 13 8 2-41 All Stars 5 6 18 4-33

High School Faculty	Seniors
FG FT TP	FG FT TP
Ballagh, f 4 9 8	Haveman, f 2 9 4
Reynolds, f 4 14 4	Knauff, f 1 0 2
Davis, c 2 0 4	Smith, f 0 1 1
Hosette, c 0 0 0	Bullard, c 0 0 0
Wright, g 0 0 0	Baker, c 1 1 3
Summers, g 0 0 0	Houston, g 2 0 0
	Lanning, g 1 1 3
	Salazar, g 1 1 3
	Reymers, g 1 1 3
11 5 27	8 4 20

Score by quarters: Faculty 11 8 5 4-27 Seniors 10 1 2 7-20

## Shadow Mountain Club to Expand Sport Facilities

The Shadow Mountain club in Palm Desert is rapidly becoming the sports center of the American desert.

The weekly weekend polo matches, started by Colonel Clifford W. Henderson, are just another forward step in a remarkable schedule of sports activities. In addition to the polo matches, Henderson has arranged for quarter horse racing on the quarter mile track between halves, and steer roping at the end of each game.

**UNDER CONSTRUCTION** at present, is a new tennis court which will faithfully follow the pattern of the famed Wimbledon championship court, making three courts in all. During the Summer two additional courts will be constructed for a total of five courts for Shadow Mountain club tennis enthusiasts.

Under the expert handling of Guy and Lisle Nixon in charge of the Shadow Mountain club stables, horse activities of all kinds are a regular feature. Morning breakfast rides, rodeos, hay wagon rides, cookouts, horse shows and exhibitions, as well as contests for trick riding are just a few of the activities of the stables.

**CHAMPIONSHIP DIVERS** and swimmers are regular features

in the giant Figure Eight swimming pool, as well as water polo games and tag matches.

The nine hole pitch and putt golf course is the scene of many golf matches, for which the club donates prizes, and the driving range, the center of many contests involving accuracy and distance.

**A BASEBALL DIAMOND** is under construction for both hardball and softball enthusiasts, and a handball court is used constantly as is the volleyball court.

The lake is being used for small boat races and the archery course is active with bow and arrow enthusiasts.

Colonel Henderson has thought of every conceivable sporting event for the enjoyment of club members and visitors and has made Shadow Mountain club and Palm Desert the true sports capital of the sun-drenched desert.

## Says Rock Thrown Through Window

Ruth V. Avera, 289 North Calle Encelia, reported to police that a rock was thrown through a window at her home at midnight, February 18.

## Cravys Increase League Lead in 60 to 34 Victory

CITY BASKETBALL LEAGUE	W	L
Cravys	9	1
Village Market	6	3
Mhoon-Mhoon	3	7
Royal Aces	1	8

**SCORE THURSDAY**  
Cravys 60, Royal Aces 34

**GAME TONIGHT**  
Mhoon-Mhoon at Coachella

**GAMES TUESDAY**  
Royal Aces vs. Mhoon-Mhoon  
29 Palms vs. Cravys (exhibition)

**GAME WEDNESDAY**  
Village Market at Peris

**GAME THURSDAY**  
Village Market vs. Cravys

Paced by the 21 points of Wilfred Lucas, Cravys scored a 60 to 34 rout of Royal Aces Thursday night to increase their lead over second place Village Market to two and one-half games.

Cravys moved ahead in the first quarter 17 to 10, and steadily increased their lead throughout the game. Halftime score was 31 to 15, and after three periods 48 to 24.

F. K. Jesse was high scorer for the losers with 16 points.

**A FULL SCHEDULE** of basketball faces City Recreation League teams this week. Tonight, Mhoon and Mhoon plays at Coachella; on Tuesday night, there's a doubleheader at the local gym, Royal Aces playing Mhoon and Mhoon, and 29 Palms meeting Cravys; Wednesday night, Village Market travels to Peris, and on Thursday Village Market meets Cravys in a league game.

**The box score:**

Cravys	Royal Aces
FG FT TP	FG FT TP
Milton, f 2 1 5	Strange, f 2 1 5
Smith, f 2 0 6	Phillips, f 3 2 8
Lucas, f 10 1 21	Jones, c 2 1 5
Wilbur, c 4 1 9	Pellum, g 0 0 0
D. Hines, g 5 1 11	Jesse, g 6 4 16
W. Hines, g 4 0 8	
28 4 60	13 8 34

Score by quarters: Cravys 17 14 17 12-60 Royal Aces 10 5 9 10-34

**Mr. and Mrs. Dave Lyons** are entertaining houseguests at present. Mrs. Lyons' sister, Renee Markus, of Rochester, arrived about a week ago and will remain indefinitely. A friend, Mrs. S. S. Ciro of Kansas City, will be here for about two weeks. On Sunday afternoon Mrs. Lyons entertained her guests at a luncheon and the Hawaiian style show at the El Mirador.

## STORE FOR RENT

Choice Corner Location  
One of Palm Springs Finest  
**25 x 75**  
Also adjoining store  
**16 x 75**  
For Full Details  
Inquire at  
**186 S. Palm Canyon Dr.**

## Elsinore Trims Indians, Papoose Five Wins First

Palm Springs Varsity eagers vent down to defeat as expected Friday night, losing to Elsinore 17 to 37, but the Bees came through with their first victory of the year in an overtime session, 40 to 39.

Tony Summers was the star of the Jayvee's win as he stole the ball while Elsinore was trying to stall in the final seconds, then raced down the court to sink a layup.

**IT WAS AN UPHILL** fight for the local eagers, as they trailed 20 to 14 at halftime. The score at the final gun was 37 to 37, with Summers and Bob Clinton racing the Indian rally.

Clinton took game scoring honors with 16 points, while Summers netted 12.

Coach Clare Ballagh's A team were an easy mark for the Elsinore eagers which had hoped to share in the league championship by winning. This would

have been possible if Banning had defeated Hemet, but the Bulldogs remained undefeated by winning 63 to 54.

**THE TIGERS** ran up a 12 to 0 lead, and then Coach Al Swan withdrew his starting lineup and let the subs take over. Halftime score was 26 to 15.

Kenny Price and John Laster led their teams attack with 15 points each. Elsinore's Bob Cauldillo took game honors with 20.

The box scores:

**PALM SPRINGS (37) (4) EL SINORE**

Havemann (3) 7 Johnson Coulton (0) 20 Cauldillo

Price (12) 2 Barnett Harrison (3) 3 Carr

Laster (12) 0 Seelover

**SCORING SUBS:** Elsinore—Sallee (3) Telford (2), Collins (2), Roberts (8), Palm Springs—Dreiss (3), Egbert (2).

**HALFTIME SCORE:** Elsinore 26, Palm Springs 15.

**PRELIMINARY**

(10) PALM SPRINGS (39) EL SINORE (39)

(12) Summers F Mummy (1)

(16) Clinton F Hales (6)

(4) Brubaker C Kellar (10)

(4) Gonzales C Castillo (10)

(6) Fantes G Young (3)

**SCORING SUBS:** Palm Springs—Shields (1), Judd (1), Segundo (2), Elsinore—Tucker (3), Ovas (2).

**HALFTIME SCORE:** Elsinore 20, Palm Springs 14.

**6a—The Desert Sun**

and **PALM SPRINGS NEWS**

**PALM SPRINGS, CALIFORNIA**

**Monday, February 23, 1953**

## LETTERS To The EDITOR

### PRECEDENT HELP

The Palm Springs Mounted Police wish to take this means of thanking you for your utmost cooperation in the matter of publicity and news coverage for the recent Rodeo and Parade and for other assistance and support.

Our organization stands ready to help in any manner consistent with our policies and purposes and the profit realized from the rodeo will go to purchase equipment needed for our rescue and emergency work. Again thank

you and looking forward to another successful Rodeo in 1954.

WARREN COBLE, Captain, Palm Springs Mounted Police.

### Heart Fund Drive

#### Contributions High

W. E. Wybourn, public information chairman of the Riverside County Heart association, Inc., said that more than \$3000 had been contributed since the association drive began February 1 and that donations are still averaging \$200 daily.

The contributions are coming in from all parts of the county, he said.

**"Only the BEST for my family"**

An ever-growing favorite of Southern California families is Barbara Ann Split-Top Bread. Baked of Barbara Ann's traditionally fine ingredients, in both white and wheat, it's one of the outstanding loaves in the famous Barbara Ann family of delicious bread varieties... always fresh at your food store.

HELP YOURSELF TO... **Barbara Ann** DELICIOUS BREAD VARIETIES

**CADILLAC for SALE**

1952 4 DOOR SEDAN — VERY CLEAN

JUST LIKE NEW

**CADILLAC "62"**

**\$4,150.00**

**PRIVATE OWNER**

1120 San Jacinto Way Phone 6618

**SEARS ROEBUCK AND CO.**

**SAVE**

**\$20.00 EXTRA**

**Sale Ends Feb. 28th**

**DELUXE RANGE**  
with  
**OVEN SIZE BROILER**

**KENMORE Gas Range**

Now Only  
**\$197.95**

Was 217.95  
Special Terms

**Only \$5. Down**

42 In. wide with Large Griddle Top... or replace with Thermo-Disk to give you five extra burners.

Satisfaction guaranteed or your money back.

**SEARS BANNING- 52 N. San Geronio Ave.—Phone 535**  
**INDIO- 82716 Miles Ave.—Phone 7-3526**

- See how perfectly it bakes
- Electric Clock
- Ken-Timer
- Visi-Bake oven door
- Waist high large broiler.

**Beebe's**

152 North Palm Canyon Drive  
Phone 5247

**How can you look so naughty and feel so nice?**

**WARNER'S "MERRY WIDOW"**

You'll fairly float over the floor in Warner's "Merry Widow"... there's nothing quite like it for making your figure more beautiful! The low-cut half-bra lifts and rounds; the waist cinch makes your waist inches tinier! Embroidered nylon marquisette and nylon elastic marquisette. Detachable hose supporters. Come be expertly fitted today!

Warner's "Merry Widow" in black with scarlet trim at waist and on hose supporters. Hook-and-eye back closing. Also in white. Sizes 32-38. \$1250



# The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Monday, February 23, 1953

Second Section



With Hildy Crawford



An album of Village scenes . . . real . . . or tucked away in pleasant memories . . . should be in color . . . and I'd choose . . . a snapshot of a tile roof and palm trees against the mountains . . . a shot of the turquoise gem that is the Tennis club swimming pool . . . with a flash of bougainvillea on the hillside . . . a hilltop

home . . . a night shot of the lighted palm trees along Palm Canyon drive . . . the Christmas scene of the Howard Manor . . . El Mirador's famed Tower of the Stars . . . the guests dining under the umbrellas at Desert Inn . . . Tourists window shopping . . . Zaddie Bunker watching an air liner come in . . . Gussie Moran on the Racquet club courts . . . The Desert Farmers Market . . . with its imports from around the globe . . . Charlie Farrell . . . The pet ducks at El Pueblo . . . Western riders on a breakfast ride . . . Crosby broadcasting . . . A polo shot from Shadow Mountain . . . Golfers riding in "go-buggies" at Thunderbird . . . An elaborate cocktail party . . . A shot of one of Santos' fabulous buffets . . . A honeymoon couple, holding hands . . . tourists in shorts . . . tourists wearing hats . . . Villagers wearing Desert Circus hats . . . That's a start . . . for your collection of memorable scenes . . . from America's leading desert resort . . .

A quaint and charming collection of John Morris' clown paintings . . . are on exhibit in the Racquet club lounge . . . The one called the "Smeller Deller Clown" has a long pointed nose . . . sniffing a rose . . . There is a clown with Napoleonic delusions . . . and a professor . . . There is a pathetic charm to the clown figures . . . I almost hesitate to spoil your delight . . . in discovering for yourself . . . that the central painting . . . which has two clowns in it . . . are instantly recognizable as . . . Charles and Virginia Farrell . . . Hizzoner is wearing an outsize, candy-striped jacket, patched tennis shorts . . . and holds a misshapen tennis racket . . . He has a very round, red nose . . . but despite the disguise . . . there is no mistaking the eyes . . . and the distinguished-looking, silvery hair . . . The artist made no concessions with Virginia . . . She is wearing a horizontally-striped jersey . . . and patched garments with odd-looking high heeled shoes . . . and carries a funny little parasol . . . high in the air . . . Only her face has the familiar charm . . . of Palm Springs' First Lady . . . It is as amusing . . . and as gentle a caricature as I have ever seen . . .

Recent arrivals . . . Mr. and Mrs. Packy J. Dee were Friday night hosts . . . at a cocktail party . . . honoring Mr. Robert Willeford (managing director of all the Hilton hotels) . . .

Dr. and Mrs. Henry Dollard and Mr. James Skidmore . . . entertained at a cocktail party at the Club 25 . . . on Saturday evening . . .

The George Robinsons were hosts . . . at a table for six . . . at the Desert Inn's Red, White and Blue Ball . . . Their guests included the Thomas Flemings . . . and the Edwin Fallgrens . . .

Purim Ball

Elaborate plans are in the making for the . . . Fourth Annual Purim Ball . . . which will be held in the Jewish Community Center on March 1 . . . The Purim Ball celebrates the Biblical story of Queen Esther . . . Costumes that evening . . . will be significant of the Miraculous East . . . and the three-cornered cakes, traditional for this festival . . . will be served . . . Abe Schwartz will chairman the gala affair . . .

which will include a floor show, other entertainment and dancing to the music of the Mike Ortiz orchestra . . . There will be prizes for the best costumes . . . For ticket reservations . . . call 5262 . . .

The Raymond Horns of San Francisco (he is president emeritus of Abbott Laboratories) . . . arrived at the Racquet club Friday for a week's stay . . . Also checking in were the young Richard Rands of Los Angeles . . . who have just recently had a new baby . . .

Pasadena Blue Bookers Mr. and Mrs. Cyril Welch . . . who have just recently bought the William Moncrief home here . . . expect to occupy it in late March . . . In the meantime . . . Mr. Welch is on a fishing trip down in Peru . . . and his wife will join him in Mexico for a South of the Border holiday . . .

The Ben Reig collection of Spring fashions will be displayed . . . in a superlative style show in the El Mirador Room at El Mirador . . . at 7:30 p. m. on February . . . Those familiar with the Ben Reig label . . . know that it stands for quality workmanship . . . clothes appropriate for the occasion . . . and becoming to the individual . . . for Ben Reig has been New York's foremost designer for half a century . . . His chief designer . . . is Omar Kiam . . . who was with MGM for many years . . . The collection to be shown here . . . will feature four groups . . . Town and travel suits . . . day dresses and costumes . . . dresses with a desert destination . . . and dresses for the Spring evening . . . These latter are fashioned of imported fabrics . . . and many are jewel-trimmed . . . continuing a vogue that has been so popular this Winter . . .

The Randall (Desert Magazine) Hendersons . . . will be leaving soon on a trip to Texas . . . Randall is all set for some exploring . . . this time along the Rio Grande . . .

Sand in Shoes

Mr. and Mrs. E. B. McGovern and daughter Dorothy of Seattle . . . took a long way around to get here . . . as they went East to Chicago and New York, first . . . but they will be in the Village, at Estrella Villas on February 28 . . . according to a letter received this week from Mr. McGovern . . . who is a member of the firm of McGovern and Mc-

Govern . . . canned salmon brokers . . . He said that their friends . . . Mr. and Mrs. A. Krasne of New York City . . . Winter residents . . . will arrive at the Ambassador, Palm Springs, this Thursday . . .

Herb Rogers tells me . . . that he is seriously debating whether to bring his Playhouse Theater back to the Village . . . another year . . . or not . . . A little better support now . . . might keep us from losing . . . this fascinating form of entertainment . . .

Since Rudi Sidler . . . took over the reins as managing director of El Mirador . . . Gwen Bari . . . the Supper Club songstress . . . has to decide whether to concentrate on Irish melodies for the Irish Fitzgeralds . . . and Frank Blasey . . . or yodeling material for the Swiss Sidler . . . The ornamental Gwen is charming Supper Club audiences . . . with whatever she sings . . . and her pianistics . . . like the "Wardway Concerto" she played the other evening . . . command attention . . . and in a supper club that is something . . .

Ambition . . . to own a "go-buggy" . . . like the El Miradorans . . . so I can park my car on the outskirts someplace . . . and arrive at the Desert Sun . . . something easy to park . . . If you think that is funny . . . you just haven't tried to park near the Center lately . . .

The Air Age

Desert Air is certainly a product of the air age . . . Beautiful enough in its own right . . . it has an added attraction . . . since you can sit in the dining room . . . and watch the private planes . . . alighting and taxiing across the green landing-field outside . . . Guests can fly in and taxi almost up to the front door . . . People get used to things in a hurry . . . The other guests . . . lying in deck chairs around the glass-walled outdoor pool . . . scarcely glance up . . . as a plane comes in . . .

The owner of a private school for girls . . . located near Oslo, Norway . . . Miss Helene Hansen . . . was guest of honor at a luncheon at the Tennis club Thursday noon . . . with Mrs. Thurston Chase as hostess . . . The visitor from the North Country . . . is in America to make arrangements for an international Summer session . . . when American girls will live in Norwegian homes and travel through that country . . . It is intended as a practical application . . . of the theory of improving world understanding . . . Miss Hansen, who participated in the resistance movement . . . as did most Norwegians when their country was invaded during the war . . . is reluctant to talk about it . . . She told me . . . all her countrymen were patriots . . . and would be again if it were necessary . . . but, "we don't go looking for trouble . . . it will come soon enough" . . .

It has been a busy weekend . . . the Diane Handknit show at

Rotary Anns

Hear Talk by

Dr. White

Discussing the "Dynamics of Human Adjustment," Dr. Helen White, noted psychologist of Whittier, told Rotary Anns Wednesday noon that "the production of human neurotics knows no recession." She said that anxiety, real or imagined, is the root cause of most of the trouble . . .

Explaining the causes of schizophrenia, she gave case histories and told what was done to help the patients . . .

Visiting Rotary Anns brought attendance at the luncheon, held at the Tennis club, to 50, the largest of the season . . .

No formal program has been arranged for next Wednesday but Rotary Anns are invited to stay and spend the afternoon playing cards . . .

Howard Manor . . . the Tamarisk housewarming . . . the all-Hawaiian fashion show and aqua event at El Mirador . . . the Crosby "broadcast" . . . Aurora Jr.'s birthday party . . . and quite a few private parties . . . big, medium . . . and small . . . A nice, dull, quiet Monday . . . sounds all right . . .

The mother of Mrs. Joe Butler, Mrs. Vern Patrick of Long Beach, and a sister, Mrs. Marian Insojo of San Fernando spent four days at the Butler home recently . . .

ANNIVERSARY DATE—Recent visitors to Shadow Mountain Club in Palm Desert are, left to right, Mr. and Mrs. W. R. Crossfield of Greenville, South Carolina, who are celebrating their sixth anniversary; Dr. and Mrs. Henry C. Crossfield of West Orange, New Jersey; and Mrs. Robert Crooker of Pasadena . . .

which will include a floor show, other entertainment and dancing to the music of the Mike Ortiz orchestra . . . There will be prizes for the best costumes . . . For ticket reservations . . . call 5262 . . .

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## Arnold Stars in New Play at Playhouse

Edward Arnold will star in "The Apple of His Eye" at Herb Rogers' Palm Springs Playhouse, starting tomorrow evening, February 24, for seven consecutive performances. Arnold will play the role of "Sam Stover," the part originated on Broadway some years ago by the late Walter Huston.

Helen Stenborg, who has scored in various Rogers' productions at the Palm Springs Playhouse, will handle the feminine lead in this engrossing comedy-drama involving a romantic farmer. "The Apple of His Eye" was written by Kenyon Nicholson and Charles Robinson.

The supporting cast of New York players will include Bernard Hughes, Tim O'Connor, Mary Foskett, Michael Hayes and Ed Matousek. Michael Farrell will stage the show for Rogers. "The Apple of His Eye" will play nightly at 8:40 o'clock, with a matinee on Sunday afternoon, March 1.



**GUEST STAR**—Edward Arnold, film star, will play the lead in "Apple of his Eye," when it opens tomorrow night at the Palm Springs Playhouse for a week's run.

Mr. and Mrs. Arbin Sullivan, entertained friends, Mr. and Mrs. Ben Andrews of Los Angeles over the weekend.

## Midwest Show Brings Guests from Cleveland

Mr. and Mrs. H. K. Oakes of Cleveland, who had been at the Racquet club earlier in the season, decided there was too much snow in Cleveland and returned here this weekend.

Other weekend arrivals included Mr. and Mrs. J. E. Stokes from Denver; Mr. and Mrs. Sid Luft (Judy Garland); Sidney Lanfield (motion picture director); John Scott Trotter (down for another Crosby broadcast); the Vic Orsattis (he's an actor's agent); the Frank Berings, back from Los Angeles; Mr. and Mrs. Edward Herscher of San Francisco (he's head of Mayfair).

J. J. Conway (he's president of the First Bank of Sitka) dropped in at the Racquet club to see Capt. John Backland (who has seen service in Alaskan waters), but the captain was away for a few days.

## First Lenten Tea Tuesday

Rev. William Blonden will be the speaker when St. Paul's of the Desert Guild holds its regular meeting tomorrow at 1:30 p. m. at the home of Mrs. Louis M. Earle of Smoke Tree Ranch.

The first Lenten tea of the season will follow the meeting, at 3 p. m. Mrs. Collis Steere and Mrs. C. Ronald Ellis will assist Mrs. Earle with the hostess duties.

Those attending are asked to bring hats for the annual church rummage sale to be held on March 21.

## Social Club Calendar

(Clubs and organizations are invited to send in meeting dates for calendar listing.)

- Feb. 24—  
Scripclub, Racquet club at noon.  
St. Paul's in the Desert Guild, Mrs. Earle's home, Smoke Tree, 1:30 p. m.
- Feb. 25—  
Rotary Anns, Tennis club, noon.
- Feb. 26—  
Ben Reig Fashion show, El Mirador, 7:30 p. m.  
Javorec Wives, 256 Camino Buena Vista, 8 p. m.
- Feb. 27—  
Co. Fed. Women's clubs.  
"Secret Desire" costume dinner, Tennis club, 8 p. m.  
City of Hope Dinner, Racquet club.



**SLICK PICS**—A crew of photographers for Glamour magazine are shown as they photograph Village scenes. From left, Clifford Coffin (Vogue and Glamour photographer), Jerry Stutz (associate editor of Glamour), Eleanor Phillips (West Coast Conde Nast editor), Dean Severance (assistant photographer) and Elaine Naish (daughter of Mr. and Mrs. J. Carroll Naish).

## Palm Springs to Gain More National Fame for Fashions

Palm Springs — always the fashion center in winter—will gain national coverage again this season.

For three days last week editors, photographers and models from Glamour magazine were busy photographing the newest in summer fashions with such smart backgrounds as the Tennis club, the newly designed glass and rock dining room at Hotel Oasis and the dignified gardens and porches at Ingleside Inn.

Glamour magazine, one of the Conde Nast publications and often referred to as the small Vogue, sent its attractive associate editor, Miss Jerry Stutz from New York to cover the Palm Springs story.

This fashion-wise editor predicted that the newest thing for Spring and Summer will be the monotone look. Odd colors, strong but not brilliant, will be combined in separates—two or preferably three to a costume.

While in Palm Springs the magazine specialized in photographing the green shades. Their clothes ranged from the yellow to the forestry tones. Greens, stated Miss Stutz, are especially good worn with suntanned skins. She found the greens of the cacti, rock tones on the nearby moun-

tain, grass and trees of the desert to be excellent backgrounds for their smart array of clothes brought here to photograph.

With the various shades and tints of green, she suggested wearing darker greens in shoes and accessories with acid green scarves and details. Also as a smart contrast frosty white enamel or pearl jewelry highlights the green shades.

Stressing the neo-classic look, Miss Stutz predicts the simple, beautifully cut shirts, skirts, pants and blazers in rich-looking fabrics. These 1953 versions have a smallness and ease and a femininity which takes them out of the old time late-thirty, early forty classic category. Sleeves are newer than sleevelessness, and are particularly good with scooped necklines.

All photos taken last week in Palm Springs by this group will appear in the Glamour Magazine of May 1, which will be on the stands around April 23.

Former Villager, Ann Andrews, was in town over the weekend. She came here from Los Angeles to see the Gaslight Gaieties. Miss Andrews is now employed by the Los Angeles Examiner as a columnist under the name of "Josette."

## Garden Party at Yerkes Home

The garden at the home of Mr. and Mrs. Claude Yerkes was the setting for an impromptu gathering of artists and students on February 16.

Tea was served and the discussion, over the teacups, centered about Palm Springs becoming a year around locale for artists.

Enjoying the tea hour were Mr. and Mrs. Carl Sammons, Dr. and Mrs. Everett Cunningham, Miss Roberta Cesseln, Miss Barbara Stewart, Mr. Barton Going, Capt. and Mrs. Henry L. Harris, Mrs. Yerkes and Mrs. Jerry Staudacher.

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## MURAL ROOM

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Prime Broiled Top Sirloin Steak on the Dinner  
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Delightful COCKTAILS — REASONABLE PRICES  
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**ARABIAN NIGHTS**—Sheik Clifford Henderson is surrounded by harem beauties at the Fifth Annual Arabian Nights Ball at Shadow Mountain Club in Palm Desert.

### Victoria, B.C., Couple Here Honeymooning

John F. Cantillon and his bride, the former Miss M. E. Cherry of Victoria, British Columbia, are honeymooning in the Village.

Cantillon, who was safety engineer for the combined contractors on the Palm Springs airport and for the reconditioning of El Mirador into an Army hospital, has been in San Francisco attending an engineering seminar at the Presidio.

The newlyweds will be here for a week or so, when they will go North so Cantillon can report to Army headquarters at Hanford, Washington, on March 9.

### Toastmistress Club to Install Officers Mar. 4

Toastmistress club will install its new officers at an 8 p. m. dinner meeting, to be held at the Tennis club on the evening of March 4.

The officers, elected at their

### Arabians Nights Ball at SMC Proves Another Success

Shadow Mountain club's Fifth Annual Arabian Nights ball, in conjunction with the Date Festival, over the weekend was the social highlight thus far of the entire desert season.

The picturesque sheiks and the night to the liting strains their ladies danced far through of the Todds' music featuring numbers from "The Desert Song" and other appropriate tunes.

Attending the gay costume party were Colonel Clifford W. Henderson, who hosted a table of 12, Mrs. C. A. Bettingen, of La Jolla, Mr. and Mrs. Robert Pierce of Palm Springs, Mr. and Mrs. J. W. Foran of Bellflower, Mr. and Mrs. David B. MacClymont of San Marino, Mr. and Mrs.

meeting last Monday night in the St. Paul's parish house, will be: Vivian Sailer, president; Edith Ritter, vice president; Betty Rink, treasurer; Dorothy Clarkson, secretary; Josephine Moore and Frances Clement, club representatives.

Topic mistress for last week's meeting was Josephine Moon. The speaker of the evening was Ruby Aikin, who talked on "Travel in Mexico." The talk was illustrated by Mexican slides, shown by Mrs. Richard Harrison.

June Travers presided at the business session.

### Art Show to be Presented for Federation

Mrs. Claude Yerkes, art chairman of the County Federation of Women's Clubs and vice president of the Palm Springs club, will present an art show on Public Relations Day, February 27, at the Palm Springs clubhouse.

Paintings, sculpturing and craft work will be exhibited by all the clubs of Riverside county. Awards will be given with a special door prize of a painting by a well-known desert artist.

Announcement of awards will be made at the Tennis club, where a luncheon will be followed by a showing of Spring fashions.

Mrs. Yerkes will have as her guests, Mrs. Mary Jane Thornburgh, State art chairman; Mrs. V. S. Hankins, Fine Arts chairman of southern California; and Mrs. William Wintrow, past president of the Santa Monica Art association.

### Sgt. Bill Carey Home on Leave

Sgt. Bill Carey, son of Mrs. Elleen Carey, of Carey Date Garden on the Indian Road, is home from Korea, after a year overseas. A graduate of Palm Springs schools, Bill has been in the Army since 1941. He has been awarded the Bronze Star.

Bill will be here until March 9, when he will leave for Officers' Training school at Fort Vevor in Virginia.

### Children's Party at Jewish Center

Sunday afternoon, from two to four, the children of the Religious School of the Jewish Community Center will have an outdoor party to celebrate Purim, or the Feast of Esther.

The children will be in costumes symbolic of this Festival, and there will be games, prizes and refreshments.

READ SUN  
CLASSIFIED ADS

### Tennis Club Packed for Fashion Show

The fabulous Howard Shoup show of original gowns designed by this master Beverly Hills couturier, drew a packed house at the Tennis club on Friday night.

One large no-host group assembled many easterners visiting in Palm Springs this season. In the party were Mr. and Mrs. W. H. Clatworthy, Denver, and wintering here; Mr. and Mrs. Jule Hamachek of Wisconsin, who spend the Winter in their desert home. Also present in this party were Mrs. Walter Hamilton with her three daughters, Elizabeth, Mrs. Edson Fister, Mrs. Walter Longacre, all here from Wisconsin. And arriving by air just in time for the show were Mr. and Mrs. Russell Hamachek, who will visit his parents several weeks.

Mr. and Mrs. Karl de Laitre presided over a table of four. Mrs. Maynard Lasswell was hostess to Dr. and Mrs. John Costello, Dr. and Mrs. Joseph Furey (honeymooners and nephew of the Costellos), and



**ARRANGES EXHIBIT** — Mrs. Claude Yerkes, vice president of the Palm Springs Woman's Club and art chairman for the County Federation, will present an art exhibit on Public Relations Day, February 27. The exhibit will include work of clubwomen all over the county.

3b—The Desert Sun  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, February 23, 1953

### Canadian Guests at Sun Dial

Standing at the Sun Dial in Rancho Mirage, where they have been enjoying the pool and relaxing in the sunshine for the past month are the Ed Simmons of Vancouver, British Columbia. Simmons is president of Simmons and Co.

Among other guests at the Sun Dial are: the John Jacobson's of Scotts Mills, Oregon (he is president of the Scotts Mills Lumber Co.); the D. Gowers of San Mateo (he is coast representative of Johns Manville and Monarch company); Professor and Mrs. V. D. Wickhizer of Stanford university; and the Clyde Brothertons, of Brotherton's Farmhouse Restaurants of Glendale and Pasadena.

Joan McManus.  
A table of four had Mrs. Harold Bell Wright as hostess to her three houseguests here from San Diego.

### Chemex Coffee Maker

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No Mud in the Cup  
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Half Gallon — \$9.50  
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15 Seasons in the Desert Inn Grounds

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They say the food is wonderful at the Lone Palm. Complete dinners from \$2.75 served 6:00 to 8:30. For reservations telephone 2241. Eddie Dillon makes the cocktails.

HORACE HEIDT'S

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**NEW OWNER**  
Only the Finest Cleaning and Pressing  
We operate our own plant.  
Special Daily Service if Desired  
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Keeps everything under Control. Because we have dedicated local problems I've formed my own company using power spraying equipment so sufficient chemicals are sustained in the soil.  
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Palm Springs' Favorite  
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See our huge stock of ASPHALT TILE AND CARPETING  
Expert floor and carpet laying  
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## Where Silence Is Eloquent!

Have you ever heard a 1953 Cadillac?

The odds are that you haven't—unless you've listened quite carefully.

For it is a literal fact that you must concentrate to detect the sound of a Cadillac car in motion . . . save, of course, for the soft song of the passing wind and the quiet hum of the tires on the pavement.

Even that great, powerful engine never raises its voice above a whisper!

But, oh, the wonderful, wonderful story this marvelous quiet tells.

It tells, for instance, of Cadillac's rigid adherence to the highest ideals of automotive construction . . .

. . . of the great engineering that enables every part of the car to perform in perfect harmony

. . . of the magnificent styling and design that give the car its smooth, easy, steady, floating ride

. . . and of the flawless craftsmanship that keeps

the car so unbelievably free from vibration through the miles and the years.

And, of course, it speaks with equal clarity of the many things a Cadillac provides its owner.

It promises rest and relaxation . . . and a freedom from distraction that adds safety to every journey.

It foretells mile after mile of extraordinary dependability and a minimum of upkeep expense.

And, of course, it prophesies longevity . . . and, hence, bespeaks the wisdom and soundness of its owner's investment.

Yes, the quiet of the Cadillac car tells a wonderful story all of its own. And it's one that we think you should "hear" for yourself.

Why not come in soon—and spend an hour with a 1953 Cadillac?

We think you'll agree that silence has never been more eloquent.

**PLAZA MOTORS**

182 EAST ARENAS ROAD

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BOGESS, Incorporated	2971
Penthouse 31, The Plaza	
FULTON, MURIEL E.	2225
119 So. Palm Canyon Dr.	
GANNON REALTY COMPANY	
463 N. Palm Canyon Dr. 2772	
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RUSSELL, WADE	2855
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HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
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3775 So. Indian Ave.	
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423 N. Palm Canyon Dr. 3311	
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<b>CATHEDRAL CITY</b>	
BILES, RUTH	8-4371
56 Glenn	
BLAKELEY, M. H.	8-4313
HILLERY, WILLARD R.	8-3417
JORGENSEN, E. M.	8-3401
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SHERILL, R. H. "Bob"	8-3534
707 and 713 "D" St.	
<b>COACHELLA</b>	
RALPH L. STEPHENS CO.	
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73-667 Highway 111	
<b>INDIO</b>	
RALPH L. STEPHENS CO.	7-7371
Lupine Ave. at N. Jackson	
Keep pace with Palm Springs—read The Sun.	

## Rothmans Buy Home in Village

Mr. and Mrs. Emanuel Rothman recently purchased a residence at 1115 Sunrise way, and will make Palm Springs their home.

Rothman is an attorney and a certified public accountant, specializing in income tax, estate tax, and estate planning matters, with offices in Beverly Hills, and now also in Palm Springs. For many years he practiced as a certified public accountant in Los Angeles and was a member of a national public accounting firm from which he retired in 1944 to become the tax consultant and financial analyst for a leading Los Angeles law firm.

Mr. Rothman has reserved space in the new Oasis building for his Palm Springs office and until "those quarters" are ready for occupancy he will be located in the Village theater building.

The Rothmans purchased their home through the Peter B. Sheptenko office, who was represented by Mr. Mike Jekyll, a long-time friend of Mr. and Mrs. Rothman.

## DESERT Museum NEWS

Monday, February 23—8 p. m. At Museum.

Biology Series: An Introduction to Animals. Films: "Animal Life," "44-40 South in New Zealand," "Coral Wonderland in Australia," "Notornis Expedition in New Zealand," and "Blood Circulation in Marine Animals."

Tuesday, February 24—8 p. m. At Museum.

Desert Series: "Camera Hunting in the Desert." A new color movie by Winfield H. Line, president of this Museum's board of trustees, showing typical scenery, flowers, and animals of the local desert.

Thursday, February 26—6:30 and 8 p. m. Members only.

Special Membership Program. Robert Louis Stevenson's All-time classic "Treasure Island" as brought to technical cinema-mization by Walt Disney, starring Bobby Driscoll and Robert Newton. Early 6:30 p. m. showing for members' children; regular showing at 8 to members only.

(All programs, except the Thursday night Membership Programs, are open to the public without charge.)

The Desert Museum is located at 135 East Tahquitz drive. The Desert Museum is an agency of the local community chest.

**APPROVE DANCE PERMIT**  
Dance permit for The Ranch was approved by council Wednesday evening.

## 4b—The Desert Sun and PALM SPRINGS NEWS CLASSIFIED ADS The Desert Sun and PALM SPRINGS NEWS

Published every  
MONDAY and THURSDAY  
PHONE 2249  
Box 190, Palm Springs, Calif.

### RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)

1 time, per line	2 Weeks (14 TIMES)	1 Month (28 TIMES)
1.00	1.25	2.25

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●Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable for time run and get a REFUND for the difference.

●This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

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●ADDRESS all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Cal.

### Lost and Found

LOST LADY'S WRISTWATCH. Swiss make. Sterling silver, with black diamonds. Reward. Write Box 190, File M6.

### Personals

### Palmist—Spiritual Reader

ADVICE on all matters. 415 N. Palm Canyon Dr. Appointments not necessary. Open daily and Sundays, 9 a. m. to 11 p. m. at night.

MARITAL & CHILD GUIDANCE, evenings by appointment. Joseph Andriola, M.S.W., 363 17th St., San Bernardino. Tel. 86-1203.

### ALCOHOLICS Anonymous. Air-port 8:30 Tuesday nights. Phone 7063.

### Announcements

DESERT BOOK SHOP  
ALSO RENTAL LIBRARY  
TYPEWRITERS Sold & Rented  
443 N. Palm Canyon, Ph. 5208

### Service Miscellaneous

MOVED TO NEW ADDRESS  
PALM SPRINGS  
HOUSE & WINDOW  
CLEANING CO.  
HOMES, buildings opened and closed. Complete home maintenance year 'round. Insured and licensed.

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Micrographing  
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Fast Service  
Phone 2738 114 S. Palm Canyon  
Ask for Mrs. Griffing

REMODEL or REPAIR  
Car Ports, Room, Extensions  
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New Home Construction  
Lic. General Contractor—Insured  
KADERA CONSTRUCTION CO.  
390 Sunny Dunes Rd. Ph. 5152 or 3241

FORMER contractor available for HANDY MAN service. Painting, carpentry, cement work, etc. Call 2363.

MANUSCRIPTS neatly and accurately typed 60c per 1000 words. Dorothy Campbell, El Mirador Hotel, Ph. 2044.

GUARANTEED Radio repairs. Service while you wait. Lowest price in town. BREZIN'S, 366 No. Palm Canyon Dr.

DRESSMAKING, GENERAL SEWING, ALTERATIONS. 4440 CAMINO SAN SIMEON PH. 4633

MASSAGE—COLONICS  
Ward and Ann Kistler  
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SPECIAL MADE  
Tailored Skirts, \$3.50  
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### Moving and Storage

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Agents for  
AERO MAYFLOWER

LOCAL and LONG  
DISTANCE MOVING.  
507 SUNNY DUNES RD.  
Ph. 5203 and 4305  
Froman Golden, Mgr.

### Situations Wanted

PRACTICAL nurse, will relieve regular nurse 1 or 2 days a week. References. Mrs. Webster. Phone 9033.

WISH position as straight-cook. Salary \$200 including room and board. References. Room 8, 174 Indian Ave.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

FOR EXPERIENCED  
BABY SITTER  
CALL 7497

WORK wanted, age 25. Jack of all trades. Anything accepted. Ph. Gordon 9074

CALIFORNIA R.N. Private duty. 7-3 or 7-7. Days only. Ph. 3140.

### Situations Wanted

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

### Help Wanted

TYPIST, experienced, for permanent employment in established insurance adjusting office. Brown Brothers Adjusters, Suite 2, Carrell Bldg. Phone 2725.

NEED A JOB????  
Openings for Men & Women. Palm Springs Employment Agency, Rear 156 No. Indian

### FREE EMPLOYMENT OFFICE

224 North Indian Avenue

DRESS ALTERATIONS HELP NEEDED  
APPLY BULLOCK'S

BOYS over 16 years to work as ushers, Sunair Drive-In Theatre. Apply in person.

MAID for Beauty Salon. 5-day week. Call 5246.

### Business Opportunities

### RESTAURANT

PALM Canyon Drive. Small 9 months operation, excellent lease. Exceptional opportunity for couple.

CHARLES MATHEWS  
315 N. Palm Canyon Drive  
Phone 5308  
"There is only one Palm Springs"

FOR lease new beauty shop, completely equipped, good deal for right operator. 576 Broadway, Cathedral City.

BUSINESS MAN will pay up to \$25,000 for good, established business. Write P.O. Box 4126, Long Beach, Calif.

\$10,000 OR MORE will earn 40% return. Write Box 190, File L13.

### Business & Financial

TRUST DEEDS BOUGHT, SMALL DISCOUNT, PRIVATE PARTY. WRITE J. NAGLER, 330 N. ALFRED, LOS ANGELES.

### Lots & Acreage

### 10 Acres Level

PAVED road, highway frontage, excellent soil, water available. Near Thunderbird and Tamarisk. \$16,000.

CHARLES MATHEWS  
315 N. Palm Canyon Drive  
Phone 5308  
"There is only one Palm Springs"

147-ACRE SUBDIVISION  
MUST be sold to settle estate. Abundance of water. On Ramon Road, Thousand Palms. 7 1/2 miles E. Palm Springs High School. \$295 per acre, terms. Owner, 1680 E. Ramon Road Phone 2173

FOR SALE—Any reasonable cash offer considered. Lot 14, Palm Village. 3.073 acres, 430 ft. fronting north side Catalina Way by 311 ft. Write J. Gustafson, 707 Mission St., Santa Cruz, Calif.

CLOSING ESTATE  
DESERT Club lot with membership. Corner of Sierra and Ensenada. Write H. E. Herbert, 10980 Ashton Ave., West Los Angeles.

BUSINESS LOT Palm Canyon Dr. near Palm House. 60x100 to alley. \$12,000, terms. Owner Ph. 8-4353 or write Box 265, Cathedral City.

5 ACRES near Thunderbird, with water. Date Palm Drive back with Sun Swim Club. \$8000. Terms. Cy Watson, Mission Inn, Riverside. Phone 1, Ext. 70.

LOT No. 9, Rancho Vista Estates 100x190. Date Palm Drive. Make offer. P. O. Box 6512, Metro Sta., L.A. (55).

INCOME R-3 lot, block from Highway, near Hotel. Total Price \$2500. Phone 3673.

CORNER among finest homes in Palm Springs. Close in, small down payment. Owner 5428.

100x100 RESIDENTIAL lot. Beautiful view. Only \$1225. Hammond. Ph. 5373

R-4 CORNER 84x140, Indian Ave. and El Alameda. Only \$21,500. L.A. AN. 1-9554.

CHOICE lots Shangri-La Palms. Terms. C. L. Crosby, Date Palm Dr., Thousand Palms.

\$3500—1/2 CASH  
LOT 100x100 ON TAMARISK  
CALL 9062

NEAR Bullock's Store. 75x130. Only \$7000. Phone 3673.

### For Sale or Exchange

COMFORTABLE Ranch home with income units adjacent Thunderbird Country Club. Wonderful view of mountains and desert. 3 acres level land with water. Sell on easy terms or will take in trade 2 or 3 bedroom home. Phone owner 8-3398.

### Real Estate—For Sale

BUNGALOW—2 bedrooms, 1 bath, living room, large kitchen. 2 guests rooms. pool. R-3. 100x105. \$17,500. L.A. AN-1-9954.

4-UNIT rental and owner's 2-story master apartment. 5 years old. Tennis Club area. Good income. Ph. 9065.

4 BUILDINGS 25x150 feet, frame construction. Granite exterior. Contains 28 dwelling units. 2058 E. Ramon Rd. Phone 2238.

BY owner, home and 6 units, income and gracious living. Consider part trade. Ph. 5317.

### Real Estate—For Sale

### Cathedral City

\$6950—One bedroom home with carport. Stucco and plaster construction, tropical roof, steel sash windows, tub and shower, Formica drain, divided sink. This home now under construction, still time to choose your colors. Oh yes!—It's on a large corner view lot. Less than one half cash required.

BRAND NEW—1 Bedroom home on large view lot. Restricted area. Aluminum sash windows throughout. All floors asphalt tile covered. Lots of ceramic tile in kitchen and bath. Walls and ceiling insulated. Garage with aluminum lift door. This home built for owner who now must leave town. Make offer.

2 BEDROOMS—Redwood frame, on large view lot. Many extras. Pay only \$1500 down—then move right in. You'll want to see this one!

RENTALS  
UNFURNISHED—1 bedroom duplex, fireplace, paneling, tile, very nice—\$55 month.

FURNISHED—1 bedroom house, close in—\$65 month.

VIEW LOTS—\$750 UP

### Jorgensen Realty

68-574 Broadway (Hwy 111)  
CATHEDRAL CITY  
Phone 8-3401

### DON CAMERON SAYS

DON'T MISS THIS BUY  
80 ACRES fronting on Del Sol Rd. \$300 acre. Low terms.

ALSO  
HOMES, lots, acreage, income properties.

RANCHO Mirage, Thunderbird, Tamarisk, Palm Desert Areas.

Associates:  
Isabelle Cameron  
Sally O'Neil  
Next to Rancho Mirage P.O. on Hi-way 111. Ph. 8-4932

### SPECIAL

### LAS PALMAS ESTATES

NO more complete home offered. One of Southland's finest builder's homes. Special features, 4 or 5 bedrooms, 4 baths, enclosed bar, large library, heated pool, flagstone patio, 3 fireplaces, wall to wall carpets and drapes. \$53,500.

### A. B. CRIST

BUILDER-OWNER Ph. 4493

FOR SALE OR RENT  
MODERN 2-bedroom complete in every respect for desert living. Beautifully furnished, wall to wall carpet, air conditioned, insulated, many extras. 2-car garage, enclosed patio, lawn sprinkling system. Will rent to June 1, \$250 month. Can apply on purchase price of \$13,500. Unfurnished. Shown by appointment. 4263 Calle San Antonio. Phone owner 8-4353.

OUTSTANDING BUY  
BRAND NEW 3-BEDRM., 2-BATH DEEP WELL RANCH ESTATES Charming throughout, flagstone fireplace, natural wood kitchen, built-in oven, shake roof, unit heat, terrific view. Surrounded by \$35,000 & \$45,000 homes. No. 3 Palomino Rd. \$22,900. Ph. owner, 7222.

20 ACRES fine homesite, good for sub-division. Water, electricity, gas, phone. \$5000 and monthly payments handles. Adjacent to Thunderbird.

Or  
Will trade for income property. Palm Springs phone 8-3399 or 70-210 Highway 111

### DEFINITELY

A BARGAIN. Reduced from \$45,000 to \$39,500. Large heated POOL, 3 bedrooms, 3 baths. 445 Via Alta Mira.

SEE CHARLES MATHEWS  
315 No. Palm Canyon Dr.

IF A GOOD BUY  
IN CATHEDRAL CITY  
I KNOW IT  
HOMES—LOTS—INCOME  
RUTH BILES

Realtor 56 Glenn St.

HAMB-MALT DRIVE-INN  
IN THE heart of Beaumont, corner on Hwy 99. 2 single apartments and small office building. \$7500 will handle. Mort Fischer, Rancho Trailer Park, Palm Springs.

LARGE Trailer Park, waiting list, room for expansion. Ranch Home. \$75,000 handles—Lynn Sobey, 913 So. Palm, Anaheim. Ph. 6495.

SMALL three-room and bath. Needs redecorating. \$1000 cash as it stands. Located at Eagle Canyon home sites. Ph. 4377 between 6 and 7 p. m.

FOR  
BETTER REALTY DEALS  
SEE  
ADOLPH ISRAEL, REALTOR  
671 N. PALM CANYON DRIVE

ATTRACTIVE 3-bedroom, 2-bath home. Completely furnished. \$27,500, unfurnished \$25,000. Phone 5185.

2-BEDROOM HOME,  
RANCHO MIRAGE  
BY OWNER. PHONE 8-3386

### Real Estate—For Sale

### ADOLPH ISRAEL BETTER BUYS

FLASH!—Palm Canyon Commercial Frontage  
150 x 128, \$17,500.  
RESIDENTIAL lot—Close in, \$1500.

MODERN 3-bedroom, 2-bath furnished home. Unit heat, garage. Large lot walled in. Must sell. \$21,000.

2-BEDROOM—Large living room, flagstone fireplace, garage, sundeck. \$15,500 including carpets. \$5500 down, balance \$100 per month.

BETTER BUYS AT—  
ADOLPH ISRAEL

REALTOR  
Ray Miller—Associate  
671 N. Palm Canyon Drive  
Phone 2981

KALMATH RIVER  
780 ACRES, 1/2 mile river frontage, finest fishing in California. 19 miles from Highway 99 and airlines. Main house 7 bedrooms, 5 baths, caretaker's house and outbuildings. Meadow will carry 20-50 head of cattle. This private mountain estate cost over \$250,000. Will sell with exquisite furnishings \$90,000. Could be operated as a commercial resort. Fine stand of timber and placer gold claim included.

MIKE BLAKE, 13500 Magnolia Blvd., Van Nuys, State 4-0280.

### SEE IT TODAY

BEAUTIFUL triplex—3 rentals. You will be proud to own this property. Completely furnished—fully occupied—you can live in one and rent two for income—enjoy life. At the reduced price it's a bargain! \$26,500

### Munholland & Co.

1059 N. Palm Canyon. Ph. 3673

### Banning Home

BY OWNER  
2 BEDROOMS, lovely bath, large living room, dining room, fireplace, panel-ray and furnace. Wall to wall carpet and ceiling to floor drapes, sunny lanai, lots of glass, egergate roofing, large walk-in closets, utility with 1/2 bath, pantry. House and garage insulated. Furniture available. Year around climate. Shown by appointment. Ph. 6465. 110 Lancaster Rd., Banning.

NOTICE:  
OUTPOST Estates are sold out BUT there are still two well located homes available as real-estate sales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast.

PALM SPRINGS OUTPOST ESTATES  
Ramon Rd., 4 mi. E. of Palm Canyon Dr.  
Los Angeles Office:  
3116 Valhalla Dr., Burbank, RO. 9-2179

### NEW 5 UNIT HOTEL APARTMENT

ROOM for additional units. Newly furnished except the owner's. Asking price \$32,500, terms. 2724 Juniper, Los Angeles phone—Palm Springs 6157.

Normandie 2-3666

FOUR bedrooms, 3 1/2 tiled baths. Has dining room and large outdoor patio, double garage plastered walls, block and wrought iron fence. Large lot. Perfect spot for pool. Price \$29,000 on terms. See this at 1620 El Alameda. Keys at this office.

### William Kleinberg

457 N. Palm Canyon Drive  
Phone 2842

ONE of Cathedral City's most desirable courts, 6 units, electric kitchens, twin beds, sun deck, modern, every respect. Room for 12 additional units, partially built. Ph. Owner 8-4353 or write Box 265 for full particulars, price, terms and income.

### POSITIVELY

A BARGAIN. Reduced from \$45,000 to \$39,500. Large heated POOL, 3 bedrooms, 3 baths. 445 Via Alta Mira.

See Harold Hicks  
813 No. Palm Canyon Dr.

MUST be sold, out-of-town owner anxious to sell new 2-bedroom, pool and large lot. 1221 Linda Vista Rd., Palm Springs. For information call Palm Springs 8-4632.

CLOSE in R3 modern home, 2 bedrooms, bath, fireplace, cooler, large patio, lanai. Illness compels sale. Courtesy Brokers. Ph. owner 6240 or 2910.

UNUSUAL desert home, exquisitely furnished. 3 bedrooms, 2 baths, heated pool, beautiful yard and view. Reduced. \$38,500. Ph. 5720.

INCOME \$160 per month. Private dwelling with four rentals. Price \$15,500. Owner Phone 4682.

\$6000 FOR one bedroom home. Fireplace,



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Real Estate—For Sale

## NICHOLS SPECIALS

JUST CAME ON THE MARKET  
Merito Vista Estate. Completely furnished \$45,000. with guest house. Can be divided into 2 lots. \$35,000 without guest house.  
Call for appointment  
See this today!

THIS IS A SLEEPER!  
4 bedrooms, 3 baths, large living room, den and screen porch, patio. Garage and storage space, 2 desert coolers. Walled and landscaped. Approximately 2100 square feet. You can move into this beautiful home for only \$5000 down.  
Full price \$22,500

ONLY \$3,000 DOWN  
\$100 per month, full price \$14,500. 3 bedrooms, nice bath with tub and separate stall shower. Living room has fireplace. Central furnace and duct cooling. Garage, landscaped and fenced.

3 bedroom unfurnished, ducted cooler. Spacious glassed living-dining area. Walled and landscaped by architect owner. \$3,000 down.  
Full price, \$13,900.

Large parcel on South Palm Canyon Drive. Ideal subdivision for 10 commercial lots. See us for details.

2 R 3 lots. 200x115. Near The Rossmore. Sewer connection. Full price \$5,500.

View lots west of highway. 100x123. Full price \$1,500.

## CULVER NICHOLS — Realtor

861 N. PALM CANYON DR.—PHONE 2182  
Al E. Hoover—John Bernat

Over 20 Years in Palm Springs

## EXCLUSIVE PROPERTIES FOR SALE

\$55,000 — Unusually well built fine home.  
Hambling California style, near Tennis Club and adjoins fine homes. Living room, dining room, den, 5 bedrooms, 4 baths, hardwood floors throughout, furnace heat & refrigerated air conditioning. Beautiful terrace overlooks pool which is surrounded by a complete family citrus grove. A fine home for a discriminating buyer who wishes to live in a quiet, secluded neighborhood but within walking distance to shops. Terms considered.

## Income Properties

We have exclusive listings on two of Palm Springs most beautiful income properties. The price is justified by the income and complete information is available on these properties.  
Shown by appointment only. Ask us for details.

## Acreage

A 160 acres adjoining a new development a few miles west of Indio. This property is in a location which in our estimation will triple in value within the next year.  
DO NOT MISS THIS CHANCE AS IT WILL NOT COME AGAIN. SEE THIS ACREAGE AND LET YOUR ACRES GROW DOLLARS!

## Muriel E. Fulton — Realtor

Associates—Frances Wilson—Ernie Dunlevie—Frances Elliott  
New Location—Oasis Building—125 South Palm Canyon Drive.  
Telephone: 225  
Residence 2266

## THREE GOOD DUPLEX BUYS

CLOSE IN LOCATIONS

NO. 1—Furnished duplex with separate guest house and carport. Owner leaving—must sell. \$16,000, your own terms.  
NO. 2—2 Bedrooms each side. Furnished. Panel ray heat. Big kitchen with dining area. One side rented by the year. \$17,500, good terms.  
NO. 3—2 Bedrooms, 2 baths each unit, with garages. Income \$300 per month.  
SPECIAL. \$25,000, terms

## FRANK MILLER

428 No. Palm Canyon. Ph. 2929  
Gordon Nicholson

## Laguna

Lower Three Arch Bay

A DREAM Home in a dreamy setting on Ocean Front Street with magnificent unobstructed views—2 years old, 2 large bedrooms, 1½ baths, birch paneled den with fireplace and sliding glass doors opening on to large brick patio. (Could easily be 3 bedrooms.) 2-car garage. All this on level lot. A value at \$30,000

WE HAVE SUMMER RENTALS TO SUIT YOUR NEEDS

Call or write to Sally Bryant, Al Herd Real Estate, 330 Coast Blvd. North. Tel.: Laguna Beach 4-5005

## SUMMER HOME

IDEAL for Villagers. Lake Arrowhead frontage in the gorgeous pines. All winter roads. 4 bedrooms, 2½ baths, 2-car garage. Completely furnished. Move right in. Has own boat dock. It's outstanding. Reduced from \$34,000 for quick sale. Only \$28,500 firm.

NEW, 3 bedrooms, 3 baths. By Biltmore. Fine Pool. \$27,500. LOT—close in. \$1800. INCOME lot. \$2300.

## TERRY RAY

Helen Churchill Jules DeVorzon  
Charles Snyder Howard Palmer  
773 N. Palm Canyon Dr. Ph. 2064

NEW 2-BEDROOM, 2-bath home, 4 sliding glass doors, special heating and cooling, 2-car garage—Panoramic view.  
\$16,000

MUNHOLLAND & CO.  
1059 No. Palm Canyon. Ph. 3673

Real Estate—For Sale

LET'S  
MAKE OFFER  
\$32,000 NET  
FROM  
J. C. PENNEY

## NEWBERRY

and  
HOT SPOT LOCATIONS LEASED  
OUT OF CITY OWNER  
"Just Authorized Us to Sell"  
at a reduced Price to  
NET 10% PLUS

Where on this earth can you find a SAFFER—SOUNDER and MORE LUCRATIVE investment??  
ALSO remember, the "DEPRECIATION FACTOR ALONE" represents quite a tidy sum in itself. In our opinion this offering has no competition.

A BRAND NEW

## HOTEL

OFFERING IN A  
MAGNIFICENT & INTERESTING  
SEASHORE  
LOCATION  
approximately 85 miles from  
Los Angeles  
THAT IS FUN AND PLEASURE-  
FULL, NOT DRUGERY LIKE  
MOST HOTEL WORK.

Needs right at  
\$90,000  
AND SHOULD NET \$110,000  
OR MORE YEARLY.  
\$250,000 CASH REQUIRED  
(No less.) Subject to a smaller  
mortgage. INFORMATION ONLY  
TO A QUALIFIED BUYER. NO  
TELEPHONE INFORMATION.

## Deluxe 12 Units

One of the finest buildings of its type & kind in all L.A., 1-2 & 3-bedrooms. A luxurious HOME and LIFETIME INCOME for the discriminating individual who desires to associate a dignified home along with a lifetime income.

Subterranean garage. Studio Apts. ALL MUST BE SEEN TO BE APPRECIATED. To be sold at once WAY. WAY under comparable buildings providing small buildings of this caliber construction exist.

"LET US PROVE THIS STATEMENT"  
In the meantime be good enough to walk thru and around the grounds.  
6520 FRANKLIN AVE.  
Interiors positively only by special appointments . . .

A HUGE PACKAGE  
28,000 square feet

## KRESS & CO.

S. W. Corner of  
Wilshire and  
Detroit

plus 2 adjoining stores on west. A tremendous future capital gains venture but only about 4% net return now. However, this choice "MIRACLE MILE OFFERING" can be purchased at ½ (unbelievable as it may sound) of its true physical value because of its present low yield.

"Another Compulsory Tax Sale"

## DAN JONES CO.

Income Property Specialists  
ESTABLISHED 1922  
3968 Wilshire Blvd. DU-44107  
WE-10170  
LOS ANGELES

FOR SALE OR LONG TERM LEASE

BECKLEY DATE SHOP, service station and large black-topped area occupying 1.7 acres opposite Steak Ranch on Highway 111. Beckley Trailer Park and Date Garden. 300 feet OFF Highway 111 occupying 5 acres, 50 trailer spaces, concrete patios, private baths. All above property near proposed new thoroughbred race track. See H. L. Olmsted, Mgr.

## 9 UNIT COURT VERY CHOICE

SOUTH end location, Ranch type bungalows, room for 10 units and pool. \$45,000. Terms. Close in. Wayside Inn, 670 So. Palm Canyon. Owner or your agent.

## SPECIAL

2 APARTMENTS. All attractive furnished. Room for more, 60 ft. front on Boulevard at junction Palm Canyon and Indio Rd. \$33,000. Terms at 4½%. Courtesy to brokers. Holte, 238 Indio Rd. Ph. 4498.

BEAUTIFULLY furnished 5-room stucco, 2-car garage. Excellent Los Angeles location. \$12,250. Furniture optional. Will accept Palm Springs lot as down payment. Call Palm Springs 6129 or SY-6-7801.

## MUNHOLLAND & CO.

1059 No. Palm Canyon. Ph. 3673

## REID-WADE

REALTORS  
850 S. Palm Canyon Drive  
Phone 2855  
Associate  
LES MILLBROOK

2 BEDROOMS, large living room with dining area, 100' corner lot, fenced yard, garage—must sell, owner's bought larger property. \$3500 down payment. \$12,500

NEW MODERN—Choice location, 3 bedrooms, 3 baths, partly furnished, heated pool, large palms, patio, snack bar, walled lot. Designed for pleasant outdoor living. Reduced for quick sale. \$35,000. Owner ph. 7541.

3-BEDROOM home, full bath. Partly furnished. Carport. \$5450.

5 UNITS with 2 lots. Beautifully furnished, good income. \$30,000. Call Mr. Chester, Desert Hot Springs 522.

1 BEDROOM home, corner lot, furnished ranch style, tile floors, large lot, beautiful shrubs, garage, 2 patios. 1671 San Lucas Dr. No calls Friday 5 p. m. to Saturday 7 p. m.

VERY nice quiet rooms, \$65 month on year's lease. Good location. 1478 N. Palm Canyon.

Real Estate—For Sale

## Cathedral City

GOOD LOTS \$800—\$855—\$1250  
Income Lots \$1200

NEAT home, furnished, 100' frontage, close in. Reduced to \$7500 with easy terms.

2 Bedrooms, neat as new, carport, furnace, cooler, patio. Low price \$7000, \$2000 down.

SMALL winter home, \$1250 down. 1 bedroom, furnished, close in, near Catholic Church. \$5250.

NEARLY new, 1 bedroom home, garage under same roof could be converted, tub bath, panel ray, 80 ft. front; \$8000.

2 UNITS, like new, furnished nicely. Income \$200 month. Room to build home or more. LOW PRICE, \$10,500.

3-BEDROOM, 2-bath, stucco A-1 built, large walled lot, garage, patio, coolers. Asking \$13,500 but make an offer.

NEARLY new 2-bedroom home. Large 100-ft. corner, walled, carport, extra room. Location excellent. Furnished \$10,000.

## RUTH BILES

REALTOR  
56 GLENN, CATHEDRAL CITY

SMALL down payment. Charming 2 bedroom, 2 bath home, furnished. Forced air furnace heat, cooling system, lot 120 ft. frontage, completely fenced and landscaped.

TAHOQUITZ RIVER ESTATES. New 3 bedroom home, near school. Carpets and drapes. Owner must sell. Sacrifice \$23,500.

SPACIOUS HOME, 3 bedrooms, 3 baths, completely furnished. Located on 4 lots commanding magnificent view of desert and mountains. Shown without obligation.

SEE

## John W. Williams

Realtor  
or Associates  
Claude W. Gottbeuhuet  
Roslyn Lang  
423 No. Palm Canyon Dr. Ph. 3311

WAREHOUSE or manufacturing plant, 1 frame building 9000 sq. ft., one 4000 sq. ft. building at Garnet. Convenient location at north end of Indian Ave., corner of Highway 99. Bridge over railroad track will be completed about April or May. Ambassador Hotel. Ph. 2285 Palm Springs.

3-BEDROOM home, wall to wall carpet, Venetian blinds, fireplace, cement patio. Double garage. Beautifully landscaped. \$13,500. \$2000 Tahquitz, Indio.

\$15 WEEK UP. Center of town. Rooms and apartments. 444 N. Indian Ave. Ph. 2557 or 9053.

## Houses For Rent

2-BEDROOM, 2-bath home. Furnace heat, cooling system, on large lot, south patio with privacy. \$300 month for single month, \$400 month thereafter. See—

## John W. Williams

Owner. 423 N. Palm Canyon Dr. Phone 3311

## MAGNIFICENT VIEW

2 bedrooms, 1½ baths, air conditioned, completely furnished, all new. Seasonal rate \$200. Yearly \$1800 per month. 2491 Araby Dr.

RENT reduced for remainder of season. Owner unable to occupy. Beautiful 2-bedroom home completely furnished, swimming pool, tennis court privileges, outdoor patio, barbeque, etc. Ideal for a week or month. Call Mrs. Florence M. Robinson 2752.

## ULTRA-MODERN, 3 bedrooms, 2 baths, sundeck, refrigeration cooling and heating. \$500 month during season or \$3500 yearly. 1777 Mesa Dr. Ph. 2016 or 3143.

COTTAGE with bath, \$35 month or \$300 month 1 year lease. Ph. P.S. 8-3399 or 70-210 Hwy 111.

2-BEDROOM furnished home, patio, \$100 month yearly. 536 Plaza Amigo. Phone 4848.

UNFURNISHED 3-bedroom house, close in, \$125 month Ph. 2182.

NEW 2-bedroom home for lease, unfurnished, with option to buy. \$125 month. Ph. 5373.

2 BEDROOMS, furnished, \$200 month for 3 months or \$1200 yearly. Good area. Ph. 6921.

FURNISHED—Two-bedroom new house, close in, for 2 to 4 months. Phone 4986.

## Trailer Rentals

27-FT. STREAMLITE tandem, \$1800 or rent equipped \$300 week or \$1000 month including parking. Contact Jim Frye, Sky Ridge Trailer Park, Cathedral City. Ph. 8-3860.

SMALL trailer, complete for housekeeping. New awning, linens, electric refrigerator, radio. \$50 per month. For sale \$500, terms. Located in Palm Springs Trailer Village. Lot F-20, 156 So. Indian Ave.

F-20 HOUSE-TRAILERS, includes space and utilities, \$40-\$50 month. Close-in. Ph. 4450.

Household Goods 50  
AUTOMATIC WASHER AND DRYER matched set. Just like new. 2133 Cardillo. Ph. 2873.

For Sale or Rent

FOR SALE OR RENT  
MODERN 2-bedroom beautifully furnished, linens, etc., air conditioned, insulated, knotty pine kitchen and breakfast nook, paved patio, landscaped with palms, near golf courses. Rent \$250 month. Can apply on purchase price \$14,900 unfurnished. Phone executor Palm Springs 2-6 between 11:30 a. m. and 8 p. m.

ATTRACTIVE Normandy Home. 3 bedrooms, 2 baths and den, fireplace, ocean view, near good beach. Only \$21,500 or will lease. References required. By owner. P. O. Box 301, South Laguna.

PENGUIN Drive-Inn. Cafe and Frostie Shop. Highway 99, 649 E. 6th St., Beaumont, Calif.

LOVELY furnished cottage, beautifully landscaped. Call 8-3361.

## Apartments for Rent

VERY nice apartment, kitchenette, fireplace, \$85 month on year's lease. El Nido, 1478 N. Palm Canyon.

NEW 1 bedroom apartments, \$75 and \$85. Phone 7452 between 10 and 11 a. m. and 6 and 7 p. m.

3-ROOM furnished apartment, for couple. Tile bath and shower, very reasonable. 540 So. Calle Encilia. Ph. 6078.

SPACIOUS 3-room apartment. Beautifully furnished, gas heated, air cooled, private pool and patio. 907 Parocella Place.

STUDIO apartment with bedroom and private patio. 130 Ocotillo Dr. Ph. 4698.

\$45 MONTH 1 person. Comfortable trailer, everything furnished. Ph. 9091 or 6921.

FURNISHED studio apartment seasonal or yearly. 1419 San Jacinto Way. Phone 5178.

LOVELY apartment \$80 per month. Apply 277 N. Calle Encilia. Ph. 4588 or 5787.

\$50—\$55—2 apartments. New stove, refrigerator, foam mattress. 453 No. Calle Encilia.

FURNISHED apartments and rooms. Day, week, month, season. 954 E. Ramon Rd. Ph. 3013.

LARGE 1-bedroom apartment, nicely furnished. McCoy Apts., Rancho Mirage 846-07.

WISH to share 2-room apartment with girl \$50. Apt. 4, 373 So. Palm Canyon Dr.

\$15 WEEK UP. Center of town. Rooms and apartments. 444 N. Indian Ave. Ph. 2557 or 9053.

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Household Goods 50  
AUTOMATIC WASHER AND DRYER matched set. Just like new. 2133 Cardillo. Ph. 2873.

Household Goods

NEW AND USED FURNITURE  
New—Modern Furniture  
STUDIO Couches, dinettes, box springs, mattresses, tables, chairs, platform rockers, Loop, fiber, and linoleum rugs, assorted colors and sizes. Coffee tables, end tables, lamps, roll-away beds, gas ranges and electric refrigerators.

UNPAINTED FURNITURE  
Complete line—We finish.  
CHINESE PEEL FURNITURE.  
BABY FURNITURE.  
PATIO FURNITURE.  
STA-COAT rubberized oil base paints.

USED FURNITURE.  
Most Anything Available  
SAVE MONEY AT

RAMON TRADING POST  
Corner Ramon & Sunrise Way  
Ph. 2173  
We BUY, SELL AND TRADE

APARTMENT size stove, small refrigerator, excellent condition. Other items. Reasonable. Ph. 9053.

## Trailers For Sale

1952 AIRSTREAM custom 25 ft. Water tank, propane lights, twin beds, airfoam mattresses, bathroom, other extras. New condition. \$3350. Rancho Trailer Park. Lot B-54.

35-FT. PAN AMERICAN Trailer. 3 large rooms, twin beds, bath, Ramada, large porch, carport. Well located, excellent view. H. Garland, Lot 45, Rancho Trailer Park.

30-FT. HOUSE trailer, Air conditioned, 10'x30' cement covered patio and ramada. \$2750. Mr. Crum, lot C-51, Rancho Trailer Park, 1563 So. Palm Canyon Dr.

1951 ROADMASTER, 32 ft. Ramada. Fully equipped, twin beds, shower, toilet, patio furniture, all furnishings. Utility building. Carport. Lot C11, 1563 So. Palm Canyon Dr.

1952 NEW MOON 40 ft. 2 bedrooms, thermostat, wall to wall carpet, garbage disposal, like new. \$4900. Ph. Ontario 62-8102 after 5:30 p. m. weekdays.

BEAUTIFUL 3-room Streamlite Trailer, nice cabana, swell cooling, heating system. Reasonable. Palm Springs Trailer Village. Lot C-9.

25-FT. WESTCRAFT, tandem wheels, vacuum brakes, fine condition. \$850. Will rent. Palm Springs Trailer Village. Ph. 2986 or 6047.

20-FT. WESTCRAFT, awning, good condition. Sacrifice \$885. Trailer Corral, Lot 7, Row D, 114 So. Calle Encilia.

25-FT. WESTWOOD trailer, fine condition—take smaller trailer as part payment. Dave's Trailer Park.

30' UTILITY trailer, like new. 4x8 box, 48" high—welded angle frame, stoplights, new tires. \$75. 571 Camino Parocella.

LIKE NEW! 25' Pan American with bath. \$2275. Lot B60, Rancho Trailer Park.

25-FT. TRAILER, aluminum painted, partly furnished, \$275. 115 El Segundo Rd.

## Trailer Space

CLEAN PARK, Sewer connections, recreation hall, shuffleboard, TV, \$25 month. Adults only. Dave's Trailer Park Cathedral

## Miscellaneous For Sale

ANTIQUE '25 CADILLAC VS. '30 Packard, good shape. Make offer. Ph. Jana. 3547.

51 CADILLAC Coupe De Ville, like new, only 12,000 miles. Ph. 2413.

51 CHEVROLET Bel-Air, extras. See evenings and Sundays. 1454 San Lucas Rd.

50 CHEVROLET Convertible, original owner. Best offer accepted. Ph. 4022.

1941 BUICK Club Coupe, radio, heater, new paint, very clean. 320 S. Indian Ave. Ph. 2910



## VILLAGERS

### Here, There and Abroad

Mr. and Mrs. Sam Stuart spent the weekend with Mrs. Stuart's mother, Mrs. Ruth Gootfeld, in Los Angeles. The latter has been critically ill at a convalescent home for sometime and her condition is still unchanged.

Newlyweds, Mr. and Mrs. John D. Disario of Torrence spent part of their honeymoon in the Village with relatives, Mr. and Mrs. Sal Allessandro. They arrived here on Wednesday after spending a few days at Borrego Springs and left for Torrence on Friday.

Mrs. Clarence Simpson had her sister and husband, Mr. and Mrs. G. Pierce of San Francisco, as her houseguests for ten days. The northerners left on Wednesday and will spend a few days in Los Angeles before returning to their home.

Those who attended the 11 o'clock mass at St. Theresa's on Sunday morning were pleased to hear the newly installed organ and also the beautiful singing voice of Burley Fulton, Mr. Morrey Thal, an organist of note, accompanied him while he sang the Bach-Gounod, Ave Maria. The new Hammond organ is a donation to the church and the purchase and delivery was made possible by Pat Barbara, well known musician in the Village.

On Friday Mrs. Hutch Moseley and Mrs. Jane Bigelow drove to Corona del Mar, Mrs. Bigelow remained there until Sunday. Mrs. Moseley went on the Northwalk to visit her son and family and especially to see her granddaughter, Kathy, who has been ill for sometime.

At present Mrs. George Smith is entertaining a friend, Miss Edna McCance of Hollywood, as her houseguest. On Thursday Mrs. Smith gave a canasta party at her home. Those present were: Mrs. Clarence Simpson, Mrs. Armond Turonnet, Mrs. Tom Holland, Mrs. Val Blatz and Alice Guthrie.

Guests at the Leo Baker home over the weekend were Mr. Baker's brother, Marvin and fiancée, Gloria Goldring, and Mr. and Mrs. Morris Baker, all of Los Angeles. By the way, Mr. and Mrs. Leo Baker's son, Donald, enlisted in the Naval Reserve about ten days ago. He is a student at USC at present.

Mr. and Mrs. Harry Casey and daughter, Marguerite, took a trip to Death Valley recently. They were away from the Village for about three days.

Interesting visitors here and guests of the Los Arboles Lodge, are Mr. and Mrs. Waring Kennedy of View Ridge, Seattle. The Kennedys have been coming to the desert for many years and plan to stay three weeks. Dr. William Toone of Vancouver, British Columbia, is here for two weeks and is seen at the Tennis club much of the time. He is an ardent tennis player and can't resist the game during these very warm days. Coming all the way from Elmhurst, Long Island, are Mr. and Mrs. J. Steinberg. During their three weeks visit here they are enjoying the sun through the day and as they said "never miss one of those fabulous places like the El Mirador, Howard Manor, Chi Chi and Saddle and Siroin at night."

Mr. and Mrs. Philip Lester spent a few days in Los Angeles recently and were guests at the new Statler. Their friends, Mr. and Mrs. Roy Doupe and children May, Ronnie and Paul, entertained them during their visit.

Mr. and Mrs. Martin A. Ruderman hosted dinner at the Doll House on Saturday night for their friends, Mr. and Mrs. Al Barker of Glendale. The Barkers were visitors in the Village for about three days.

Bertine Treat of 1020 San Lorenzo drive, entertained a few friends to cocktails at her home, dinner at the Tennis club and later enjoyed the show at the Saddle and Siroin. Those present were: Mrs. Florence Grayling and Jean Keller Bentley.

Mr. and Mrs. Robert Pierce were busy entertaining out-of-town visitors over the weekend. Mr. Pierce associated with the Inland Steel Products company, hosted other members of the same company. They included Mr. and Mrs. John Metzger of Los Angeles, Mr. Frank Horton of Birmingham, Alabama, and Dr. and Mrs. L. Rossita of Milwaukee. The group went golfing every day and enjoyed dinners at spots in Palm Springs with cuisine, they said, that could not be matched anywhere. The visitors were guests of the Los Arboles.

On Wednesday Mrs. Rose Rennee of Los Angeles arrived in the Village to be a guest of her daughter and husband, Mr. and Mrs. Russell Denney. Miss Elsie Rennee, a sister of Mrs. Denney's, came out on Saturday and returned to the city with her mother on Sunday night.

Mrs. Jack Berman of Sherman Oaks spent the week in Palm Springs as guest of the Caliente cottages. She was joined by her husband on Thursday. Over the weekend Mr. and Mrs. Al Bergman entertained the visitors, and attended the Cabaret Capers given during their stay.

Mr. Eden Bentley and daughter, Pat, and also her classmate, Patricia Morgan, spent the weekend with Mrs. Bentley in the Village. The girls are students at the Monticello school for girls in Los Angeles. Mrs. Bentley is better known to the townsfolk as Jean Keller, local entertainer. Recently she entertained her mother, Mrs. L. D. Robinson, and her brother, Tom Keller of Sherman Oaks, and also her sister and husband, Mr. and Mrs. George Hutchinson of Downey.

Mr. and Mrs. Russell Stephens have left the Village after spending three months here. The Stephens have been coming to the desert for years and have made many friends here. They will visit Laguna and northern California before returning to their home in Boston, Massachusetts.

It was a festive affair for the Los Compadres on Sunday evening. A Luau was held for club members and friends on that night. The clubhouse was transferred into something out of the South Seas with lazy Hawaiian music, and whiffs of Cantonese food making the night something to remember. Members of the club in charge of all preparations and hostesses for the evening were: the Meses, Ted Pierce, Hutch Moseley, Russell Hills, Anita Haskell Jones and Miss Dottie Higgins. Villager Jack Klore, an expert on this type of food, prepared the late evening meal.

A Village visitor from far off places is Mrs. Douglas MacEwen of Scotland. She has been here for the past two months and plans to remain for the rest of the winter. Mrs. MacEwen plans to visit with a close friend, Mrs. Lydia Kirk, author of the book, "Postmarked Moscow" before she returns to Europe. The latter is the wife of the former Ambassador to the U.S.S.R. and with first hand information was able to produce a publication that is becoming much in demand.

Mrs. Helen Wilkens and Mrs. John McIntyre went to Santa Barbara for the weekend.

## Soroptimists Hear Talk on Twin Pines

Supt. Ralph Johnson of Twin Pines Ranch for Boys told Soroptimists about the ranch and its aims at their luncheon meeting Tuesday at the Racquet club. Eight ranch hands presented several musical selections. Lois Lux was program chairman, Mrs. Esther Weingarten, president, presided at the meeting. Tomorrow's luncheon will be the monthly business meeting.

## Patriotic Ball at Desert Inn Gala Affair

Many gay dinner parties were held at the Desert Inn on Thursday evening when the colorful Red, White and Blue Ball swung into first place in popularity at the desert resort.

Brilliant with flags, serpentine, red, white and blue flowers, and favors, the entire scene was set off by a backdrop of stars in a deep blue sky. Each guest wore a red, white and blue "Uncle Sam" top hat, one of the table favors, which set off the lovely tri-color gowns of the ladies, not lessening the charm of the gentlemen with their patriotic boutonnieres and ties.

Entertaining a party of 14 in the Spanish Room of the Inn at this festive soiree were Mr. and Mrs. Claude Valeur (she was beautiful in a blue gown with a crown of red and white carnations in her lovely red hair). At a long table laden with flags and red, white and blue flowers, their guests included Mr. and Mrs. Otis Waller, Mr. and Mrs. Stewart Hopps, Mr. and Mrs. William Gargan, Mr. Peter Petitto, Mrs. Tommy Sodaberg and Mr. and Mrs. Robert Hopps.

## Fashion Show at Desert Inn

A lovely Spring luncheon was hosted at the Desert Inn on Thursday noon when Mrs. Edward Maggard and Mrs. Dorothy Hoover gathered together 12 friends for the fashion show luncheon at the Inn.

These ladies, assembled around a table beautifully decorated in Spring flowers formed a gay and charming group as they enjoyed the modeling of the DeDe Johnson creations, and later gathered for an afternoon of bridge.

Included in this group were Mrs. Harry Johnson of San Raphael, who is a houseguest of Mrs. Maggard; Mrs. Elaine Childs Elser, Mrs. Dora Clark, Mrs. Hilton McCabe, Mrs. Ronald Ellis, Mrs. John Hobson, Mrs. Levering Moore, Mrs. Ernest Garland, Mrs. Grover Poos and Mrs. Margo Anderson.

Mr. and Mrs. Stanley Brown of Los Angeles left on Wednesday after visiting here for a week. Mr. Brown represents the Fox Coast Theaters.

Fortunes have been made in acreage bought in growing communities. Do you think PALM SPRINGS will grow?

We want action on 640 acres adjoining city limits—whit oil rights. Raw desert land near railroad. Electric power line to property. \$25 per acre

78 acres in Ramon road. Water, gas, electricity, telephone. Plotted in small acreage parcels. Ready for development and sale. \$295 per acre

An Unusual Home in the protected district. 3 bedrooms, 2 baths. In and out desert living. Sliding glass. Reduced for quick sale. \$21,500

See it today, tomorrow may be too late. Close in hotel doing good Scheduled income \$1200 per month. business. Total price \$35,000 Here it is—don't wait.

Munholland & Co. 1059 N. Palm Canyon Dr. Phone 3673 ASSOCIATE BROKERS John C. Davis - D. B. Carlin Earl F. Chamberlain



At Thursday's High-12 luncheon in the Desert Air hotel Com-pass Room the speaker was Jacob Dekeman, he's the assistant district engineer for the division of highways in this area. From his talk picked up a few items I'd like to pass along.

South of Cathedral City a four-lane is going in on Highway 111. This would be at Avenue 38, the turn-off to Tamarisk Country club, or as many of us call it, "The second bad curve past Cathedral City." Dekeman explained that part of the rocky point will be taken off and from the new four-lane there will be accelerating and decelerating lanes. If that doesn't mean anything to you, let's put it this way: Approaching Avenue 38 from Cathedral you would slow down and go into a lane to make a left turn to the Country Club. Coming from the club you could zoom along in a lane until you eased in with the through traffic.

Between Rancho Mirage and the Palms to Pines turn-off, a stretch of 40-foot road is going. These two jobs will start simultaneously.

In answer to questions Dekeman said that the proposed bypass of Palm Springs and Cathedral on Highway 111 was a way off in the future, one reason being that the airport is sitting right in the middle of the state's proposed right of way, and another, they acquired a strip of 100 feet wide years ago. Now with increased traffic conditions an additional 60 feet would be necessary.

The freeway through Banning

is coming. Highway 99 is going right on from the Palm Springs turn-off to 1000 Palms as an express highway just as fast as the money is authorized. Right now, Dekeman said, they had enough to get down to Garnet. The average year round traffic count on Highway 111 is 3500 cars a day. He said that 5000 a day is the most a two-lane highway should carry, but added that many two lanes carried thousands more.

In the one year that California has had 100 miles of freeway, he gave figures to show that 124 more people are alive. Got a kick out of Bill Kennedy's column in the L. A. Herald a couple of days ago. Kennedy said: "Do you remember, etc., when Fred Waring's Pennsylvania opened Grauman's Metropolitan theater?" I sure do, it was around November, 1922. Here's some more I remember. In the Spring of that same 1922, along with my cousin, Ken Cameron, and Bill Sample we were walking along a street in Niagara Falls and from an upstairs dance hall came the sweetest music. We went up, and after the dance met these swell fellows. They were from Penn State college and were barnstorming. "Did we want to put on a dance?" They said they were going up to Detroit to broadcast on the radio. Believe me, we didn't know what they were talking about, never having experienced the thrill of the crystal set. Anyhow... they set a date and the three of us whipped up a dance with all the trimmings, decorations and punch.

We were selling cars, so called it the Auto Salesman's association dance. The big event took place in May, 1922, in the only dance hall in St. Catharines, Ontario, across from the car barns. Our arrangement made with

Tom Waring and "Polly" McClintock was to give them what ever we took in. I'll never forget the look on Fred's face when we handed over \$168 for the night. They really worked out home town with "Song of India," "Three O'Clock in the Morning" and a piece we'd never heard before, "Sleep," their theme song.

Since I've up and dated myself might just as well uncock

another one. Long about April, 1923, I did some baby sitting or a couple, my friends. It was in the Hollywood apartments on the boulevard near Western avenue. A pair of twins, their mother ent with their father while he sang at the Chautauqua in Pacific Palisades or the Orpheus Club in Los Angeles. These young parents didn't have much "dinero" but his voice was magnificent and he went places. This

6b—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, February 23, 1953

past week one of my baby sitting twins is on his honeymoon at the Desert Air hotel, Lawrence Tibbett Jr. enuff of this way back when. Cheerio Amigos.



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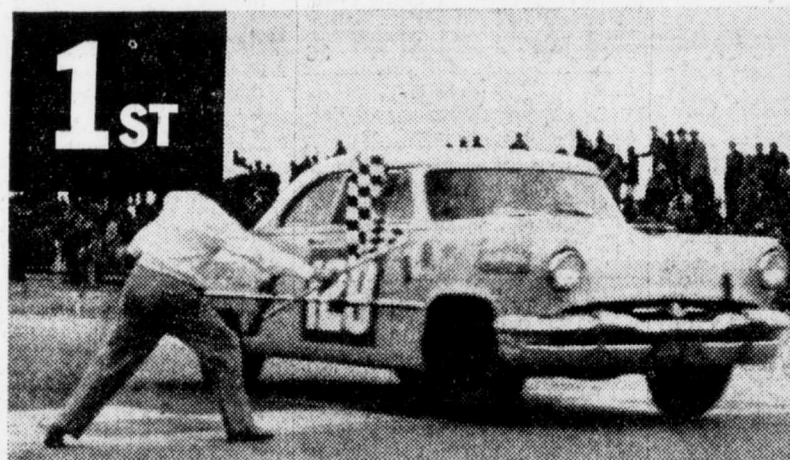
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